



Texas State University System
Quarterly Board of Regents Meeting
Thursday, February 13, 2025 - 12:30 PM
W Austin
200 Lavaca St
Austin, TX 78701

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 - SS. LSCO: CONSENT: Program Modification — Information Technology Cybersecurity Certificate, Information Technology Networking Certificate, and Information Technology Software Certificate
 - TT. LSCO: CONSENT: Program Modification — Information Technology Support Specialist Associate of Applied Science Degree
 - UU. LSCO: CONSENT: Program Modification — Pharmacy Technician Certificate and Pharmacy Technician Associate of Applied Science Degree
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 - B. TSUS: Authorization to Set Residence Hall Rates
 - C. TSUS: Delegation of Authority to Bind Property Insurance Coverage
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 - E. TSUS: INFORMATIONAL: Status of Implementation of Audit and Compliance Recommendations
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 - G. Finance and Audit CONSENT Agenda
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 - I. TXST: CONSENT: Athletics Fee Increase
 - J. LSCPA: CONSENT: Purchase Agreements of Privately Owned Student Housing Complexes
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C. TSUS: Conferring of Regents' Teacher Award upon Cindy Royal

D. TSUS: Conferring of Regents' Staff Excellence Award upon Leslie Perkins

E. TSUS: Conferring of Regents' Staff Excellence Award upon William "Bill"
Tidwell

F. TSUS: CONSENT: Gift Reports

10. **President's Reports**

Texas State University System General Motions

1. General Motions

1.A. TSUS: Approval of Minutes November 2024

1.B. TSUS: Approval of Consent Agenda

1.C. TSUS: INFORMATIONAL: Calendar of Upcoming Board Meetings

TSUS: Approval of Minutes November 2024

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

The minutes of the quarterly Board of Regents meeting held November 21 – 22, 2024, be approved.

MINUTES
OF
THE BOARD OF REGENTS
OF
THE TEXAS STATE UNIVERSITY SYSTEM

Quarterly Board Meeting

November 21-22, 2024

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COMMITTEE MEETINGS

The committee meetings were each held prior to the Board of Regents meeting via teleconference as follows:

- Academic and Health Affairs November 11, 2024 2:00 p.m. CST
- Finance and Audit November 11, 2024 3:30 p.m. CST
- Planning and Construction November 12, 2024 11:00 a.m. CST

ACADEMIC AND HEALTH AFFAIRS COMMITTEE

Committee Members

Regent Russell Gordy, Committee Chair; Regent Sheila Faske; Regent Stephen Lee

Call to Order

The Academic and Health Affairs Committee of the Texas State University System was called to order on November 11th, 2024 at 2:00 p.m. CST by Committee Chair Russell Gordy. The meeting was held telephonically.

Present

Regent Russell Gordy, Committee Chair; Regent Sheila Faske; Regent Stephen Lee

Also Present

Regent Don Flores, Student Regent Olivia Discon; Dr. Brian McCall, Chancellor; Dr. John Hayek, Vice Chancellor for Academic and Health Affairs; Ms. Carole Fox, Chief Audit Executive; Ms. Nelly Herrera, Vice Chancellor and General Counsel; Mr. Sean Cunningham, Vice Chancellor for Governmental Relations; Dr. Mike Wintemute, Vice Chancellor for Marketing & Communications; Ms. Ashley Spicer-Runnels, Assistant Vice Chancellor for Academic and Health Affairs; Mr. Derrick Alexander, Senior Director of Creative and Digital Communications; Ms. Malú Gonzalez, Director of Board Operations; various component campus representatives

Absent

None

Discussion Items

Committee Chair Russell Gordy called on Dr. John Hayek to present the agenda items.

Dr. Hayek presented SHSU: Admissions Standards for SHSU Polytechnic College. The committee approved the item to be taken to the full Board.

Dr. Hayek presented SRSU: Add a Doctor of Education in Educational Leadership with an Emphasis on Leadership for Rural, Borderland, and Linguistically Diverse Communities, and Specializations in PK-12 Leadership with Superintendent Certification Embedded and Higher Education Leadership. The committee approved the item to be taken to the full Board.

Dr. Hayek presented SRSU: Add Bachelor of Arts in Interdisciplinary Studies. The committee approved the item to be taken to the full Board.

Dr. Hayek presented SRSU: Add Bachelor of Science in Interdisciplinary Studies. The committee approved the item to be taken to the full Board.

Dr. Hayek presented SRSU: Add New Master of Science in Cybersecurity and Risk Assurance with Embedded Micro-credential Certificates. The committee approved the item to be taken to the full Board.

Dr. Hayek presented SRSU: Add New Master of Science in Management with Embedded Micro-credential Certificates. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TXST: Add a 100% Online Bachelor of Science Degree with a Major in Geography and Environmental Studies. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TXST: Add a 100% Online Master of Arts Degree with a Major in Strategic Communication. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TXST: Add a Bachelor of Business Administration Degree with a Major in Business Analytics. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TXST: Add a Bachelor of Fine Arts Degree Major in Acting for Stage & Screen. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TXST: Add a Bachelor of Fine Arts Degree Major in Art Education. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mr. Richard Castro. The committee approved the item to be taken to the full Board.

Dr. Hayek presented LSCO: New Program Proposal — Agribusiness Basic Certificate, Agribusiness Intermediate Certificate and Agribusiness Management Associate of Applied Science Degree. The committee approved the item to be taken to the full Board.

Dr. Hayek presented LSCO: New Program Proposal — Animal Science Basic Certificate, Animal Science Intermediate Certificate and Animal Science Management Associate of Applied Science Degree. The committee approved the item to be taken to the full Board.

Dr. Hayek presented LSCO: New Program Proposal — Banking and Financial Services Certificate and Banking and Financial Services Management Associate of Applied Science Degree. The committee approved the item to be taken to the full Board.

Dr. Hayek presented LSCO: New Program Proposal — Class A Barber Certificate and Class A Barber Management Associate of Applied Science Degree. The committee approved the item to be taken to the full Board.

Dr. Hayek presented LSCO: New Program Proposal — Forensic Science Certificate and Criminal and Forensic Science Associate of Applied Science Degree. The committee approved the item to be taken to the full Board.

Dr. Hayek presented LSCO: New Program Proposal — Insurance Services Certificate and Insurance Services Management Associate of Applied Science Degree. The committee approved the item to be taken to the full Board.

Dr. Hayek presented TSUS: Certified Enrollment Report Summer 2024. This item was informational only. No action was taken.

Dr. Hayek presented TSUS: Preliminary Enrollment Report Fall 2024. This item was informational only. No action was taken.

Dr. Hayek briefly outlined the Consent Agenda items, which consisted of:

SHSU: Certificate Program Addition — Undergraduate Certificate in Business Legal Analysis
SHSU: Certificate Program Addition — Undergraduate Certificate in Business Negotiation and Communication
SHSU: Department Reorganization: Department of Management, Marketing, and Information Systems
SHSU: Program Addition — Associate of Applied Science and Level II Certificate in Paralegal Studies
SHSU: Program Addition — Associate of Applied Science in Computer and Information Systems and Security and Level I Certificate in Computer Support Specialist
SHSU: Program Addition — Level I Certificate in Practical AI and Intelligent Automation
SHSU: Undergraduate Certificate Title Change — Criminal Justice Equity & Inclusion
SRSU: Add a New Law Enforcement Academy Certificate
SRSU: Add Bachelor of Arts in Political Science at the Eagle Pass Campus
SRSU: Add Bachelor of Science in Computer Science at the Eagle Pass Campus
SRSU: Add Bachelor of Science in Education (Non-Certification) at the Alpine Campus
SRSU: Add Bachelor of Science in Homeland Security at the Eagle Pass Campus
SRSU: Add New Embedded Micro-Credential Certificates in the Master of Business Administration
SRSU: Creation of the College of Health Sciences and Reorganization of the College of Agriculture, Life and Physical Sciences
SRSU: Name Change and Program Modifications for the Master of Business Administration
SRSU: Remove Bachelor of Applied Science in Child Development
TXST: Add 100% Online Distance Education Programs
TXST: Add an Undergraduate Certificate in Spanish for Health Professions
TXST: Reduce the Semester Credit Hour Degree Requirements
LIT: Revision of Level I Certificate in Culinary Arts
LSCO: Program Modification — Cosmetology Operator Certificate and Cosmetology Operator Management Associate of Applied Science Degree
LSCO: Program Modification — Criminal Justice Certificate of Completion
LSCO: Program Modification — Teacher Preparation Associate of Arts in Teaching Degree
LSCPA: Create a New Level I Certificate in Hydrogen Technology and Carbon Capture
TSUS: Out-of-State/Out-of-Country Study Programs

The committee approved the items to be included on the Consent Agenda.

Adjournment

There being no further business before the Committee, Committee Chair Russell Gordy adjourned the meeting at 3:00 p.m. CST.

FINANCE AND AUDIT COMMITTEE

Committee Members

Regent Stephen Lee, Committee Chair; Regent Duke Austin; Regent Tom Long; Regent Bill Scott

Call to Order

The Finance and Audit Committee of the Texas State University System was called to order on November 11th, 2024, at 3:30 p.m. CST by Committee Chair Stephen Lee. The meeting was held telephonically.

Present

Regent Stephen Lee, Committee Chair; Regent Bill Scott

Also Present

Student Regent Olivia Discon; Dr. Brian McCall, Chancellor; Mr. Daniel Harper, Vice Chancellor and Chief Financial Officer; Ms. Carole Fox, Chief Audit Executive; Ms. Nelly Herrera, Vice Chancellor and General Counsel; Mr. Sean Cunningham, Vice Chancellor for Governmental Relations; Dr. John Hayek, Vice Chancellor for Academic and Health Affairs; Dr. Mike Wintemute, Vice Chancellor for Marketing and Communications; Dr. Ashley Spicer-Runnels, Assistant Vice Chancellor for Academic and Health Affairs; Ms. Kelly Wintemute, Compliance Officer; Mr. Derrick Alexander, Senior Director of Creative and Digital Communications; Ms. Malú Gonzalez, Director of Board Operations; Ms. Ramona Stricklan, Director Internal Audit; Ms. Nisa Barger, Director of Public Art; various component campus representatives

Absent

Regent Duke Austin; Regent Tom Long

Discussion Items

Committee Chair Stephen Lee called on Mr. Daniel Harper to present the agenda items.

Mr. Harper presented TSUS: Tuition & Fee Rates. The committee approved the item to be taken to the full Board.

Mr. Harper presented TSUS: Operating Budget Adjustments for Fiscal Year 2024. This item was informational only. No action was taken.

Mr. Harper presented TSUS: Annual Foundation Reports. This item was informational only. No action was taken.

Mr. Harper presented TSUS: Status of Implementation of Audit and Compliance Recommendations. This item was informational only. No action was taken.

Mr. Harper briefly outlined the Consent Agenda items, which consisted of:

SHSU: Exemption From Certain Fees for Incarcerated Individuals

SHSU: Polytechnic Tuition and Fee Structure

SHSU: Tuition and Fees for Students Co-enrolled in Continuing Education Courses

TXST: Nursing Simulation Lab Standardized Patients Fees

TXST: Texas State Intensive English Program Fees

LIT: Authorization for Second Amendment to Agreement with Compass Group USA, Inc. dba Chartwells

LSCPA: Approval of the By-Laws of the Lamar State College Port Arthur Foundation

TSUS: Ratification: Tuition Rates for Non-credit Courses at Lamar State Colleges

The committee approved the items to be included on the Consent Agenda.

Adjournment

There being no further business before the Committee, Committee Chair Stephen Lee adjourned the meeting at 3:42 p.m. CST.

PLANNING AND CONSTRUCTION COMMITTEE

Committee Members

Regent Bill Scott, Committee Chair; Regent Duke Austin; Regent Russell Gordy

Call to Order

The Planning and Construction Committee of the Texas State University System was called to order on November 12th, 2024 at 11:00 a.m. CST by Committee Chair Bill Scott. The meeting was held telephonically.

Present

Regent Bill Scott, Committee Chair; Regent Duke Austin

Also Present

Regent Don Flores; Dr. Brian McCall, Chancellor; Mr. Daniel Harper, Vice Chancellor and Chief Financial Officer; Dr. John Hayek, Vice Chancellor for Academic and Health Affairs; Ms. Carole Fox, Chief Audit Executive; Ms. Nelly Herrera, Vice Chancellor and General Counsel; Dr. Mike Wintemute, Vice Chancellor for Marketing & Communications; Mr. Peter Maass, Director of Capital Projects Administration; Mr. Derrick Alexander, Senior Director of Creative and Digital Communications; Ms. Nisa Barger, Director of Public Art; Ms. Malú Gonzalez, Director of Board Operations; various component campus representatives

Absent

Regent Russell Gordy

Discussion Items

Committee Chair Bill Scott called on Mr. Daniel Harper to present the agenda items.

Mr. Harper presented LU: Lamar University Campus Master Plan. The committee approved the item to be taken to the full Board.

Mr. Harper presented SRSU: Design Development Documents for the Fine Arts Facilities Expansion. The committee approved the item to be taken to the full Board.

Mr. Harper presented TSUS: Design Development Documents for the Field Research Station. The committee approved the item to be taken to the full Board.

Mr. Harper presented TSUS: Planning and Construction Report. This item was informational only. No action was taken.

Mr. Harper briefly outlined the Consent Agenda item, which consisted of:

TSUS: Addition to 2025-2030 Capital Improvements Program

Adjournment

There being no further business before the Committee, Committee Chair Bill Scott adjourned the meeting at 11:14 a.m. CST.

BOARD OF REGENTS MEETING

I. CALL TO ORDER

The Quarterly Board of Regents meeting of The Texas State University System was called to order on Thursday, November 21, 2024 at 12:30 p.m. CST by Chairman of the Board Alan Tinsley. The meeting was held at the Setzer Student Center at Lamar University, 4405 Jimmy Simmons Blvd., Beaumont, TX. Noting the presence of a quorum, Chairman Tinsley also noted Regent Duke Austin is absent. Chairman Tinsley called upon Regent Sheila Faske to deliver the invocation, Regent Charlie Amato to lead in the United States flag pledge, and Regent Russell Gordy to lead in the Texas flag pledge.

II. ATTENDANCE

Present

Chairman Alan Tinsley
Vice Chairman Don Flores
Regent Charlie Amato
Regent Sheila Faske
Regent Russell Gordy
Regent Stephen Lee
Regent Tom Long
Regent Bill Scott
Student Regent Olivia Discon

Absent

Regent Duke Austin

Also Present

Chancellor Brian McCall; President Alisa White, SHSU; President Carlos Hernandez, SRSU; President Kelly Damphousse, TXST; President Sid Valentine, LIT; President Thomas Johnson, LSCO; President Betty Reynard, LSCPA

III. WELCOME REMARKS

Chairman Tinsley welcomed all present.

IV. CHANCELLOR COMMENTS

Chancellor Brian McCall made a presentation on Fall Enrollment – 2026 Target Update and also presented a video about the Lamar State Colleges.

V. APPROVAL OF MINUTES

2025-01 TSUS: Approval of Minutes August 2024

Upon motion of Chairman Tinsley, seconded by Regent Amato, with all Regents voting aye, it was ordered that the minutes of the quarterly Board of Regents meeting held August 8-9, 2024, are approved.

VI. ACADEMIC AND HEALTH AFFAIRS

Regent Russell Gordy, Chair of the Academic and Health Affairs Committee, asked Dr. John Hayek to provide an update on research at our universities.

Regent Russell Gordy, Chair of the Academic and Health Affairs Committee, presented the following agenda items:

2025-02 SHSU: Admissions Standards for SHSU Polytechnic College

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Sam Houston State University will adopt open enrollment admissions standards for students entering the Sam Houston State University Polytechnic College.

2025-03 SRSU: Add a Doctor of Education in Educational Leadership with an Emphasis on Leadership for Rural, Borderland, and Linguistically Diverse Communities, and Specializations in PK-12 Leadership with Superintendent Certification Embedded and Higher Education Leadership

Upon motion of Regent Gordy, seconded by Regent Faske, with all Regents voting aye, it was ordered that Sul Ross State University is authorized to offer a Doctor of Education in Educational Leadership with an Emphasis on Leadership for Rural, Borderland, and Linguistically Diverse Communities. The degree has two specializations: PK-12 Leadership with Superintendent Certification Embedded and Higher Education Leadership, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

2025-04 SRSU: Add Bachelor of Arts in Interdisciplinary Studies

Upon motion of Regent Gordy, seconded by Regent Faske, with all Regents voting aye, it was ordered that Sul Ross State University is authorized to offer a Bachelor of Arts in Interdisciplinary Studies, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

2025-05 SRSU: Add Bachelor of Science in Interdisciplinary Studies

Upon motion of Regent Gordy, seconded by Regent Faske, with all Regents voting aye, it was ordered that Sul Ross State University is authorized to offer a Bachelor of Science in Interdisciplinary Studies, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

2025-06 SRSU: Add New Master of Science in Cybersecurity and Risk Assurance with Embedded Micro-credential Certificates

Upon motion of Regent Gordy, seconded by Regent Faske, with all Regents voting aye, it was ordered that Sul Ross State University is authorized to offer a new Master of Science degree in Cybersecurity and Risk Assurance with embedded micro-credential certificates, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

2025-07 SRSU: Add New Master of Science in Management with Embedded Micro-credential Certificates

Upon motion of Regent Gordy, seconded by Regent Faske, with all Regents voting aye, it was ordered that Sul Ross State University is authorized to offer a

new Master of Science degree in Management with embedded micro-credential certificates, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

2025-08 TXST: Add a 100% Online Bachelor of Science Degree with a Major in Geography and Environmental Studies

Upon motion of Regent Gordy, seconded by Regent Scott, with all Regents voting aye, it was ordered that Texas State University is authorized to add a new 100% online Bachelor of Science degree with a major in Geography and Environmental Studies beginning Fall 2025.

2025-09 TXST: Add a 100% Online Master of Arts Degree with a Major in Strategic Communication

Upon motion of Regent Gordy, seconded by Regent Scott, with all Regents voting aye, it was ordered that Texas State University is authorized to add a new 100% online Master of Arts degree with a major in Strategic Communication beginning Fall 2025.

2025-10 TXST: Add a Bachelor of Business Administration Degree with a Major in Business Analytics

Upon motion of Regent Gordy, seconded by Regent Scott, with all Regents voting aye, it was ordered that Texas State University is authorized to add a new Bachelor of Business Administration degree with a major in Business Analytics beginning Fall 2025.

2025-11 TXST: Add a Bachelor of Fine Arts Degree Major in Acting for Stage & Screen

Upon motion of Regent Gordy, seconded by Regent Scott, with all Regents voting aye, it was ordered that Texas State University is authorized to add a new Bachelor of Fine Arts degree major in Acting for Stage & Screen beginning Fall 2025.

2025-12 TXST: Add a Bachelor of Fine Arts Degree Major in Art Education

Upon motion of Regent Gordy, seconded by Regent Scott, with all Regents voting aye, it was ordered that Texas State University is authorized to add a new Bachelor of Fine Arts degree major in Art Education beginning Fall 2025.

2025-13 TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mr. Richard Castro

Upon motion of Regent Gordy, seconded by Regent Flores, with all Regents voting aye, it was ordered that Texas State University is authorized to confer the degree Doctor of Humane Letters, honoris causa, upon Mr. Richard Castro.

2025-14 LSCO: New Program Proposal — Agribusiness Basic Certificate, Agribusiness Intermediate Certificate and Agribusiness Management Associate of Applied Science Degree

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Lamar State College Orange is authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificates and degree effective Fall 2025:

- 1) Agribusiness Basic Certificate of Completion (18 SCH)
- 2) Agribusiness Intermediate Certificate of Completion (30 SCH)
- 3) Agribusiness Management Associate of Applied Arts and Science Degree (60 SCH)

2025-15 LSCO: New Program Proposal — Animal Science Basic Certificate, Animal Science Intermediate Certificate and Animal Science Management Associate of Applied Science Degree

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Lamar State College Orange is authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificates and degree effective Fall 2025:

- 1) Animal Science Basic Certificate of Completion (18 SCH)
- 2) Animal Science Intermediate Certificate of Completion (30 SCH)
- 3) Animal Science Management Associate of Applied Science Degree (60 SCH)

2025-16 LSCO: New Program Proposal — Banking and Financial Services Certificate and Banking and Financial Services Management Associate of Applied Science Degree

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Lamar State College Orange is authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificate and degree effective Fall 2025:

- 1) Banking and Financial Services Certificate of Completion (35 SCH)
- 2) Banking and Financial Services Management Associate of Applied Science Degree (60 SCH)

2025-17 LSCO: New Program Proposal — Forensic Science Certificate and Criminal and Forensic Science Associate of Applied Science Degree

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Lamar State College Orange is authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificate and degree effective Fall 2025:

- 1) Forensic Science Certificate of Completion (24 SCH)
- 2) Criminal and Forensic Science Associate of Applied Science Degree (60 SCH)

2025-18 LSCO: New Program Proposal — Insurance Services Certificate and Insurance Services Management Associate of Applied Science Degree

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Lamar State College Orange is authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificate and degree effective Fall 2025:

- 1) Insurance Services Certificate of Completion (35 SCH)
- 2) Insurance Services Management Associate of Applied Science Degree (60 SCH)

2025-19 LSCO: New Program Proposal — Class A Barber Certificate and Class A Barber Management Associate of Applied Science Degree

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, it was ordered that Lamar State College Orange is authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificates and degree effective Spring 2025:

- 1) Barber Class A Certificate of Completion (33 SCH)
- 2) Barber Management Associate of Applied Science Degree (60 SCH)

Informational Item – TSUS: Certified Enrollment Report Summer 2024

The Certified Enrollment Report Summer 2024 was presented as an informational item only. No action was taken.

Informational Item – TSUS: Preliminary Enrollment Report Fall 2024

The Preliminary Enrollment Report Fall 2024 was presented as an informational item only. No action was taken.

Regent Gordy noted that the following items are found on the Consent Agenda:

- SHSU: Certificate Program Addition — Undergraduate Certificate in Business Legal Analysis
- SHSU: Certificate Program Addition — Undergraduate Certificate in Business Negotiation and Communication
- SHSU: Department Reorganization: Department of Management, Marketing, and Information Systems
- SHSU: Program Addition — Associate of Applied Science and Level II Certificate in Paralegal Studies
- SHSU: Program Addition — Associate of Applied Science in Computer and Information Systems and Security and Level I Certificate in Computer Support Specialist
- SHSU: Program Addition — Level I Certificate in Practical AI and Intelligent Automation
- SHSU: Undergraduate Certificate Title Change — Criminal Justice Equity & Inclusion
- SRSU: Add a New Law Enforcement Academy Certificate
- SRSU: Add Bachelor of Arts in Political Science at the Eagle Pass Campus
- SRSU: Add Bachelor of Science in Computer Science at the Eagle Pass Campus
- SRSU: Add Bachelor of Science in Education (Non-Certification) at the Alpine Campus
- SRSU: Add Bachelor of Science in Homeland Security at the Eagle Pass Campus
- SRSU: Add New Embedded Micro-Credential Certificates in the Master of Business Administration
- SRSU: Creation of the College of Health Sciences and Reorganization of the College of Agriculture, Life and Physical Sciences

- SRSU: Name Change and Program Modifications for the Master of Business Administration
- SRSU: Remove Bachelor of Applied Science in Child Development
- TXST: Add 100% Online Distance Education Programs
- TXST: Add an Undergraduate Certificate in Spanish for Health Professions
- TXST: Reduce the Semester Credit Hour Degree Requirements
- LIT: Revision of Level I Certificate in Culinary Arts
- LSCO: Program Modification — Cosmetology Operator Certificate and Cosmetology Operator Management Associate of Applied Science Degree
- LSCO: Program Modification — Criminal Justice Certificate of Completion
- LSCO: Program Modification — Teacher Preparation Associate of Arts in Teaching Degree
- LSCPA: Create a New Level I Certificate in Hydrogen Technology and Carbon Capture
- TSUS: Out-of-State/Out-of-Country Study Programs

These items were voted on and passed under the approval of the Consent Agenda. These items can be found immediately following the meeting minutes.

VII. FINANCE AND AUDIT

Regent Stephen Lee, Chair of the Finance and Audit Committee presented the following agenda items:

TSUS: Tuition and Fees

Regent Lee recommended, in light of the Governor's Letter, that this agenda item be postponed.

Informational Item – TSUS: Operating Budget Adjustments for Fiscal Year 2024

The Operating Budget Adjustments for Fiscal Year 2024 were presented as an informational item only. No action was taken.

Informational Item – TSUS: Annual Foundation Reports

The Annual Foundation Reports were presented as an informational item only. No action was taken.

Informational Item – TSUS: Status of Implementation of Audit and Compliance Recommendations

The Status of Implementation of Audit and Compliance Recommendations were presented as an informational item only. No action was taken.

Regent Lee noted that the following items are found on the Consent Agenda:

- SHSU: Exemption From Certain Fees for Incarcerated Individuals
- SHSU: Polytechnic Tuition and Fee Structure
- SHSU: Tuition and Fees for Students Co-enrolled in Continuing Education Courses
- TXST: Nursing Simulation Lab Standardized Patients Fees
- TXST: Texas State Intensive English Program Fees
- LIT: Authorization for Second Amendment to Agreement with Compass Group USA, Inc. dba Chartwells

- LSCPA: Approval of the By-Laws of the Lamar State College Port Arthur Foundation
- TSUS: Ratification: Tuition Rates for Non-credit Courses at Lamar State Colleges

These items were voted on and passed under the approval of the Consent Agenda. These items can be found immediately following the meeting minutes.

VIII. PLANNING AND CONSTRUCTION

Regent Bill Scott, Chair of the Planning and Construction Committee, asked Ms. Kim Dresden with Gensler & Associates to present the Campus Master Plan for Lamar University.

Regent Bill Scott, Chair of the Planning and Construction Committee, presented the following agenda items:

2025-20 LU: Lamar University Campus Master Plan

Upon motion of Regent Scott, seconded by Regent Long, with all Regents voting aye, it was ordered that the 2024-2034 Campus Master Plan for Lamar University is approved.

2025-21 SRSU: Design Development Documents for the Fine Arts Facilities Expansion

Upon motion of Regent Scott, seconded by Regent Faske, with all Regents voting aye, it was ordered that the design development documents for the Fine Arts Facilities Expansion project at Sul Ross State University are approved.

2025-22 TSUS: Design Development Documents for the Field Research Station

Upon motion of Regent Scott, seconded by Regent Lee, with all Regents voting aye, it was ordered that the design development documents for the Field Research Station project at the Christmas Mountains are approved.

Informational Item – TSUS: Planning and Construction Report

The Planning and Construction Report was presented as an informational item only. No action was taken.

Regent Scott noted that the following item is found on the Consent Agenda:

- TSUS: Addition to 2025-2030 Capital Improvements Program

IX. GOVERNMENTAL RELATIONS

Chairman Tinsley called on Regent Amato, who asked Vice Chancellor Sean Cunningham to make a brief report. Vice Chancellor Cunningham presented a legislative update concerning state and federal issues that have the potential to impact the Texas State University System.

X. CONTRACTS

Chairman Tinsley noted that all contracts are on the Consent Agenda.

LU: Authorization for Contract with Instructional Connections, LLC

The contract commencing on November 1, 2024, between Lamar University and Instructional Connections, LLC for a sum not to exceed \$12,500,000, is approved.

LU: First Amendment to Agreement with Ruffalo Noel Levitz, LLC

First Amendment to the Contract between Lamar University and Ruffalo Noel Levitz, LLC, commencing October 1, 2025, is approved.

TXST: Amendment #4 to Academic Partnerships Domestic Online Program Management (OPM)

Texas State University is authorized to execute Amendment #4 with Academic Partnerships, LLC to address a name change by the vendor to RisePoint LLC, modify the definition of Net Tuition, clarify the language regarding Compensation, and update the Tuition Rates.

TXST: Amendment to Coca-Cola Pouring Rights

Texas State University is authorized to execute an amendment with Coca-Cola Southwest Beverages, LLC. to increase the current vending rates by twenty-five cents (\$0.25) and add additional packages to the original offering.

TXST: Athletic Interstate Ground Transportation Services

Texas State University is authorized to execute a contract with Regents Coach Line to provide ground transportation management services for all athletic teams and organizations.

TXST: Athletics Catering Services

Texas State University is authorized to execute a contract with Werner's to provide Athletics Catering Services.

TXST: Contract Award Acknowledgment — Online Program Management Contract for International Students

The previously executed contract between Texas State University and Higher Ed International, LLC. effective September 20, 2024, is acknowledged as board approval was previously secured at the August 2023 Board of Regents meeting.

TXST: Contract for Athletic Team Apparel, Footwear, and Related Sports Accessories

Texas State University is authorized to execute a contract with Athletic Supply Inc., dba Game-One to provide athletic team apparel, footwear, and related sports accessories.

TXST: Easement and Relocation Agreement between CenterPoint and TXST

Texas State University is authorized to execute an agreement for an easement with CenterPoint to allow gas line relocation to support Canyon Hall construction.

TXST: International Student Recruiting Services — International Study Network

Texas State University is authorized to execute an amendment with International Study Network, LLC to increase the contract's not-to-exceed amount from \$999,999 to \$3,500,000.

TXST: International Student Recruiting Services — KC Overseas Education Pvt. Ltd.

Texas State University is authorized to execute an amendment with KC Overseas Education Pvt. Ltd. to increase the contract's not-to-exceed amount from \$999,999 to \$2,000,000.

TXST: Jaggaer Master Service Agreement — Enterprise Software Renewal

Texas State University is authorized to execute a contract renewal with Jaggaer (formerly Sciquest) to provide enterprise software for Procurement, Contracts, Sourcing, and Invoicing for five (5) years, and to add two new modules for Contract AI automation.

TSUS: Purchase Order to DLT Solutions for the e-Learning Platform, Blackboard Learn

Purchase order #P2508087, commencing September 1, 2024, for a term not to exceed 5 years, between TSUS and DLT Solutions for continued access to the eLearning solution (Blackboard) for a sum not-to-exceed \$4,000,000, is approved.

All contract items were passed under the Consent Agenda and can be found following the meeting minutes.

XI. PERSONNEL

Chairman Tinsley noted that the following item is found on the Consent Agenda:

- TSUS: Faculty Personnel

This item was voted on and passed under the approval of the Consent Agenda. This item can be found immediately following the meeting minutes.

XII. MISCELLANEOUS

2025-23 LU: Naming of New Baseball Complex

Upon motion of Chairman Tinsley, seconded by Regent Lee, with all Regents voting aye, it was ordered that Lamar University is authorized to receive and announce a gift to Lamar University from Teri and Glen Morgan for the construction of the new Lamar University Baseball Clubhouse. In appreciation of this most generous gift to the University, its students, and particularly Lamar University Athletics, the new clubhouse, which will be built next to Vincent-Beck stadium and the surrounding area, shall be named the Teri and Glen Morgan Baseball Complex.

2025-24 SHSU: Naming of the Leroy Wilkinson Press Box

Upon motion of Chairman Tinsley, seconded by Regent Amato, with all Regents voting aye, it was ordered that Sam Houston State University is authorized to name the baseball press box the "Leroy Wilkinson Press Box."

2025-25 SRSU: Approval for Sul Ross State University – Rio Grande College to Operationalize the Name of Sul Ross State University International

Upon motion of Chairman Tinsley, seconded by Regent Flores, with all Regents voting aye, it was ordered that Sul Ross State University – Rio Grande College is authorized to operationalize the name of Sul Ross State University International, effective January 1, 2025.

2025-26 TXST: Recognition of the Naming of Richard A. Castro Hall

Upon motion of Chairman Tinsley, seconded by Regent Amato, with all Regents voting aye, it was ordered that the residence hall on the San Marcos campus which is currently under construction that has been referred to as Canyon Hall is named in honor of Richard A. Castro.

XIII. CAMPUS UPDATE

Chairman Tinsley called on Provost Dr. Brett Welch to present a campus update for Lamar University.

XIV. RECESS TO EXECUTIVE SESSION

Chairman Tinsley recessed the Board to Executive Session at 1:52 p.m. CST in accordance with *Chapter 551* of the *Texas Government Code* to discuss legal, real estate and personnel issues.

XV. RECONVENE IN OPEN SESSION

The Board reconvened in open session at 4:27 p.m. CST on Thursday November 21, 2024.

XVI. MISCELLANEOUS (CONTINUED) – WALK-ON ITEMS

Two walk-on items on the miscellaneous agenda were considered.

2025-27 SHSU: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Dan Rather

Upon motion of Chairman Tinsley, seconded by Regent Amato, with all Regents voting aye, it was ordered that Sam Houston State University is authorized to confer the degree Doctor of Humane Letters, honoris causa, upon Dan Rather.

2025-28 TXST: Employment Contract with Head Football Coach

Upon motion of Chairman Tinsley, seconded by Regent Lee, with all Regents voting aye, it was ordered that Texas State University is authorized to enter into a special employment contract with Gary Joe Kinne to serve as the Head Football Coach for a seven-year term commencing upon execution of the contract through the last day of the 2031 football season, and for an amount not to exceed \$14 Million in base compensation and up to \$15 million in academic and athletic performance incentives.

Chairman Tinsley noted that the remaining action items under the miscellaneous section will be heard on Friday, November 22, 2024.

Chairman Tinsley noted that the following item is found on the Consent Agenda:

- TSUS: Gift Report

This item was voted on and passed under the approval of the Consent Agenda. This item can be found immediately following the meeting minutes.

XVII. RECESS OPEN SESSION

At 4:32 p.m. CST, Chairman Tinsley recessed the meeting until the following morning.

XVIII. RECONVENE

The Quarterly Board of Regents meeting of the Texas State University System was reconvened on Friday, November 22, 2024 at 10:00 a.m. CST by Chairman of the Board Alan Tinsley. The meeting was held at the Setzer Student Center at Lamar University, 4405 Jimmy Simmons Blvd., Beaumont, TX. A quorum was present. Chairman Tinsley noted Regents Duke Austin and Tom Long are absent.

XIX. STUDENT ADVISORY BOARD (SAB) INTRODUCTIONS

Chairman Tinsley asked each president to introduce his or her respective students to the Board.

XX. CAMPUS UPDATES

Chairman Tinsley called on President Sid Valentine to present a campus update for Lamar Institute of Technology.

Chairman Tinsley called on President Betty Reynard to present a campus update for Lamar State College Port Arthur.

XXI. MISCELLANEOUS (CONTINUED)

2025-29 TSUS: Conferring of Regents' Professor Award upon Sean Kerwin

Upon motion of Regent Flores, seconded by Regent Faske, with all Regents voting aye, and upon the recommendation of the Board of Directors of the Texas State University System Foundation and nomination by the university president, it was ordered that:

1. The Regents' Professor Award be conferred, in perpetuity, upon Sean Kerwin, Ph.D.; and,
2. The Regents' Professor medallion be presented to him; that he have the right to wear such medallion at appropriate events; and that he be recognized as having received this award; and,
3. The attached resolution be adopted; presented to him; and forever recorded and preserved in the minutes of this Board of Regents.

Resolution honoring Sean Kerwin, Ph.D.

Whereas, the Board of Regents of the Texas State University System has determined that it would advance the cause of higher education in the State of Texas and contribute to the public good of the state to create the Office of Regents' Professor; and,

Whereas, the purpose of the Office is to recognize exceptional and outstanding members of the professoriate who have achieved excellence in teaching, research, publication, and community service; demonstrating in performance of their duties, an unwavering dedication to their students, universities, and communities; and,

Whereas, the Office of Regents' Professor is a lifetime designation bestowed by the Board of Regents upon tenured faculty members who have been acknowledged by their peers and students as exceptional, and recommended by the Texas State University System Foundation Board of Directors, the Chancellor, and the University President; and,

Whereas, Sean Kerwin, Ph.D., University Distinguished Professor of Chemistry and Biochemistry and Director of the Materials Science, Engineering, and Commercialization doctoral program, joined Texas State University in 2017, having previously served on the faculty of The University Texas at Austin where he developed an international reputation in medicinal chemistry; and earned a B.S. degree in Chemistry with high honors from University of Notre Dame and a Ph.D. in Chemistry from University of California, Berkeley; and,

Whereas, Dr. Kerwin, has pioneered seminal research that has provided the foundation for the development of new anticancer agents and drugs; has employed award-winning, innovative teaching techniques at the undergraduate and graduate levels in courses including biochemistry, organic synthesis, and medicinal chemistry; established a state of the art laboratory; and mentored the research of more than 100 undergraduates, 19 master's students, 16 doctoral students, and 23 postdoctoral associates; and,

Whereas, Dr. Kerwin has been issued 16 patents; is responsible for more than \$6 million in grants; has published three book chapters and 144 peer-reviewed articles with more than 5,000 citations – earning him an exceptionally high citation index and ranking him in the top two percent of scientists worldwide; and has presented 33 regional, national, and international talks and presentations; and,

Whereas, Dr. Kerwin, by his qualities of service and character, has brought great honor to Texas State University, the Texas State University System, and the great State of Texas;

Now, Therefore Be It Resolved on this 29th day of November 2024, that Sean Kerwin, Ph.D., be designated a Regents' Professor and forever hold said title, including all honors, rights, and privileges pertaining thereto.

2025-30 TSUS: Conferring of Regents' Professor Award upon Jill Pruetz

Upon motion of Regent Flores, seconded by Regent Faske, with all Regents voting aye, and upon the recommendation of the Board of Directors of the Texas State University System Foundation and nomination by the university president, it was ordered that:

1. The Regents' Professor Award be conferred, in perpetuity, upon Jill Pruetz, Ph.D.; and,
2. The Regents' Professor medallion be presented to her; that she have the right to wear such medallion at appropriate events; and that she be recognized as having received this award; and,
3. The attached resolution be adopted; presented to her; and forever recorded and preserved in the minutes of this Board of Regents.

Resolution honoring Jill Pruetz, Ph.D.

Whereas, the Board of Regents of the Texas State University System has determined that it would advance the cause of higher education in the State of Texas and contribute to the public good of the state to create the Office of Regents' Professor; and,

Whereas, the purpose of the Office is to recognize exceptional and outstanding members of the professoriate who have achieved excellence in teaching, research,

publication, and community service; demonstrating in performance of their duties, an unwavering dedication to their students, universities, and communities; and,

Whereas, the Office of Regents' Professor is a lifetime designation bestowed by the Board of Regents upon tenured faculty members who have been acknowledged by their peers and students as exceptional, and recommended by the Texas State University System Foundation Board of Directors, the Chancellor, and the University President; and,

Whereas, Jill Pruetz, Ph.D., University Distinguished Professor of Anthropology, Texas State University Distinguished Alumna, and an international authority in primatology – often referred to as “the young Jane Goodall” in the popular press – joined Texas State University in 2017 after serving on the faculty at Iowa State University; and earned a B.A. in Sociology and a B.A. in Anthropology from Southwest Texas State University, and a Ph.D. in Anthropology at the University of Illinois Urbana-Champaign; and,

Whereas, Dr. Pruetz, has received both national and international recognition for her pioneering field research on savanna-dwelling chimpanzees in Senegal, one of which was ranked second among the “Top 10 Scientific Breakthroughs” by Wired News, which led to her being named a National Geographic Emerging Explorer; is a well-respected instructor who engages undergraduate and graduate students; and has led more than a dozen study abroad and field research opportunities; and,

Whereas, Dr. Pruetz has been published in two scholarly books, eight book chapters, and 70 peer-reviewed articles in leading journals; has been featured in 13 documentary films produced by the BBC, National Geographic, and Netflix; received 47 grants totaling nearly \$1 million; has graduated 35 master's and seven doctoral students; and serves on boards and committees of several international nonprofit organizations; and,

Whereas, Dr. Pruetz, by her qualities of service and character, has brought great honor to Texas State University, the Texas State University System, and the great State of Texas;

Now, Therefore Be It Resolved on this 29th day of November 2024, that Jill Pruetz, Ph.D., be designated a Regents' Professor and forever hold said title, including all honors, rights, and privileges pertaining thereto.

2025-31 TSUS: Conferring of Regents' Professor Award upon Pamela Zelbst

Upon motion of Regent Flores, seconded by Regent Faske, with all Regents voting aye, and upon the recommendation of the Board of Directors of the Texas State University System Foundation and nomination by the university president, it was ordered that:

1. The Regents' Professor Award be conferred, in perpetuity, upon Pamela Zelbst, Ph.D.; and,
2. The Regents' Professor medallion be presented to her; that she have the right to wear such medallion at appropriate events; and that she be recognized as having received this award; and,
3. The attached resolution be adopted; presented to her; and forever recorded and preserved in the minutes of this Board of Regents.

Resolution honoring Pamela Zelbst, Ph.D.

Whereas, the Board of Regents of the Texas State University System has determined that it would advance the cause of higher education in the State of Texas and contribute to the public good of the state to create the Office of Regents' Professor; and,

Whereas, the purpose of the Office is to recognize exceptional and outstanding members of the professoriate who have achieved excellence in teaching, research, publication, and community service; demonstrating in performance of their duties, an unwavering dedication to their students, universities, and communities; and,

Whereas, the Office of Regents' Professor is a lifetime designation bestowed by the Board of Regents upon tenured faculty members who have been acknowledged by their peers and students as exceptional, and recommended by the Texas State University System Foundation Board of Directors, the Chancellor, and the University President; and,

Whereas, Pamela Zelbst, Ph.D., a Distinguished Professor in the Department of Management, Marketing, and Information Systems at Sam Houston State University; joined the SHSU faculty in 2000 after earning a B.B.A. and M.B.A. from Sam Houston State University and a Ph.D. in Information Systems and Production Operations Management from the University of Texas at Arlington; and,

Whereas, Dr. Zelbst, has built an impressive record of research, having published 35 articles in high-quality, peer reviewed journals, a book in its 3rd Edition, 19 proceedings, several peer-reviewed book chapters, and presented her research at several national and international academic conferences; has received two patents; received more than 4,000 citations of her research; and is a pioneer in online education as one of the first instructors to create online courses in the College of Business Administration; and,

Whereas, Dr. Zelbst is an effective and beloved teacher, maintaining high teaching evaluation scores; has been nominated 11 times for SHSU's Excellence in Teaching Award; has received the College of Business Administration's Innovation Award and Faculty Excellence Award (twice), the University Excellence in Service Award, the Faculty Partner of the Year award from the Houston Chapter of the Association of Supply Chain Management, and the Teacher of the Year award from the Project Management Institute of Houston; and,

Whereas, Dr. Zelbst, by her qualities of service and character, has brought great honor to Sam Houston State University, the Texas State University System, and the great State of Texas;

Now, Therefore Be It Resolved on this 29th day of November 2024, that Pamela Zelbst, Ph.D., be designated a Regents' Professor and forever hold said title, including all honors, rights, and privileges pertaining thereto.

2025-32 TSUS: Conferring of Regents' Student Scholar Award upon Jacob Spurlock

Upon motion of Regent Gordy, seconded by Regent Amato, with all Regents voting aye, and upon the recommendation of the Board of Directors of the Texas State University System Foundation and nomination by the university president, it was ordered that:

1. The Regents' Student Scholar Award be conferred upon Jacob Spurlock; and,

2. The Regents' Student Scholar medallion be presented to him; that he have the right to wear such medallion at appropriate events; and that he be recognized as having received this award; and,
3. The attached resolution be adopted; presented to him; and forever recorded and preserved in the minutes of this Board of Regents.

Resolution honoring Jacob Spurlock

Whereas, the Board of Regents of the Texas State University System has established the Regents' Student Scholar Award to recognize exceptional students for their outstanding academic achievement, leadership abilities, and contributions to their institutions and communities; and,

Whereas, Jacob Spurlock has performed at the highest academic levels at Sul Ross State University, earning a perfect 4.0 grade point average as a Communication major; is a six-time Dean's List recipient; and has received several awards and honors, including the McNair Scholarship, Outstanding Communication Student of the Year, Henry Bertrand Junior Memorial Scholarship, and Dr. D.J. Sibley Junior Scholarship; and,

Whereas, Mr. Spurlock is deeply involved in the campus community, having served as President of the Student Government Association, President of the Xi Epsilon Chapter of Lambda Pi Eta National Communication Association's undergraduate honor society; and,

Whereas, Mr. Spurlock has demonstrated a strong commitment to community service, volunteering his time to host the university's Back-to School Bash, Campus Clean-Up, and Campus Safety Walk; and participated in a number of community events including National Hispanic Heritage Month, Domestic Violence Awareness Month, the Family Crisis Symposium, and 'Feed the Funnel,' and event dedicated to addressing food insecurity; and,

Whereas, Mr. Spurlock has earned the respect of faculty and peers, who have described him as kind, thoughtful, and academically ambitious.

Now, Therefore Be It Resolved on this 29th day of November 2024, that Jacob Spurlock be hereby designated and forever hold the title of Regents' Student Scholar, for his exceptional academic achievements and his dedication to the service of others.

XXII. TSUS FOUNDATION UPDATE

Dr. Mike Wintemute, Executive Director of the Foundation, made a presentation to the Board regarding the current status of Foundation funds, awards, and scholarships.

XXIII. APPROVAL OF CONSENT AGENDA

2025-33 TSUS: Approval of Consent Agenda

Upon motion of Chairman Tinsley, seconded by Regent Amato, with all Regents voting aye, it was ordered that the Board acknowledged those items on the Consent Agenda which have been reviewed and approved at the campus level as being presented to the Board for informational purposes only, and that all other items on the Consent Agenda that are not for informational purposes only, be approved.

XXIV. GENERAL MOTIONS/ BOARD ELECTIONS

2025-34 TSUS: Board Elections

Upon motion of Regent Flores, seconded by Regent Lee, with all Regents voting aye, it was ordered that the term requirements found in System Rules Chapter 1, Paragraph 5.1, relating to the position of Chairman of the Board and the position of Vice Chairman of the Board be suspended.

2025-35 TSUS: Election of Chairman of the Board

Regent Flores nominated Chair Tinsley for position of Chair and Regent Scott moved to reappoint Chair Tinsley to the Chair position, with all Regents voting aye, it was ordered that Regent Tinsley be elected as Chairman of the Board to serve a term, commencing immediately upon passage of this motion, and ending in November 2025.

2025-36 TSUS: Election of the Vice Chairman of the Board

Upon motion of Regent Amato, seconded by Regent Gordy, with all Regents voting aye, it was ordered that Regent Lee be elected as the Vice Chairman of the Board to serve a term commencing immediately upon passage of this motion and ending in November 2025.

XXV. GENERAL MOTIONS

Chairman Tinsley outlined one general informational item regarding the schedule of upcoming board meetings:

| | | |
|----------------------|-------------------------------|--------------|
| <u>Dates:</u> | <u>Host:</u> | <u>City:</u> |
| February 13-14, 2025 | Texas State University System | Austin |
| May 1-2, 2025 | Texas State University | San Marcos |
| August 7-8, 2025 | Sul Ross State University | Alpine |
| November 20-21, 2025 | Sam Houston State University | Huntsville |

XXVI. PUBLIC COMMENTS

Chairman Tinsley called for public comments. There were no public comments.

XXVII. ADJOURNMENT

Chairman Tinsley adjourned the meeting at 10:43 a.m. CST.

Attested by:
Brian McCall, Ph.D.
Chancellor and Secretary to the Board

CONSENT/APPENDIX

TSUS: Approval of Consent Agenda

Upon motion of Regent _____, seconded by Regent _____,
it was ordered that:

The Board acknowledge those items on the Consent Agenda which have been reviewed and approved at the campus level as being presented to the Board for informational purposes only, and that all other items on the Consent Agenda that are not for informational purposes only, be approved.

Background

This clarification is provided to acknowledge items presented to the Board for informational purposes only, and those items presented for approval, on the Consent Agenda. Because Consent Agenda items have been reviewed at the System and campus levels and are otherwise considered routine in nature, the Board determines it to be in the public interest that such items be approved under one vote unless any board member requests that an item(s) be removed for separate discussion and vote. *Consent items are found at the end of each section.*

TSUS: INFORMATIONAL: Calendar of Upcoming Board Meetings

Dates:

May 1 – 2, 2025

August 7 – 8, 2025

November 20 – 21, 2025

Host:

Texas State University

Sul Ross State University

Sam Houston State University

City:

San Marcos

Alpine

Huntsville

**Texas State University System
Academic and Health Affairs**

*Russell Gordy, Chair
Sheila Faske
Stephen Lee*

2. Academic and Health Affairs

- 2.A. LU: Program Addition – Bachelor of Arts in Education (Non-Certification)
- 2.B. LU: Program Addition – Bachelor of Science in Leadership Studies
- 2.C. SHSU: Degree Program Addition — Master of Health Administration
- 2.D. SHSU: Degree Program Addition — Master of Science in Engineering Technology and Management
- 2.E. SHSU: International Admissions Standards
- 2.F. SRSU: Add New Bachelor of Business Administration in Global Management
- 2.G. SRSU: Add New Bachelor of Business Administration in Marketing
- 2.H. SRSU: Add New Master of Business Administration in Aerospace and Defense
- 2.I. SRSU: Add New Master of Business Administration in Healthcare Management
- 2.J. SRSU: Add New Master of Business Administration in Space Commerce
- 2.K. TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mr. Jack Martin
- 2.L. TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mr. Taylor Sheridan
- 2.M. TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mrs. Nathali Parker Weisman
- 2.N. LSCO: New Program Proposal — Entrepreneurship Basic Certificate and Entrepreneurship Business Management Associate of Applied Science Degree
- 2.O. LSCO: New Program Proposal — Hospitality Services Certificate, Hospitality Leadership Certificate and Hospitality Management Associate of Applied Science Degree
- 2.P. LSCPA: Create a New Associate of Applied Science in Physical Therapy Assistant
- 2.Q. TSUS: INFORMATIONAL: Certified Enrollment Report Fall 2024
- 2.R. Academic and Health Affairs CONSENT Agenda**
- 2.S. LU: CONSENT: Program Name Change – Educational Technology Leadership to Leadership in Academic Innovation
- 2.T. LU: CONSENT: Request to Reorganize the College of Business
- 2.U. SHSU: CONSENT: Certificate Addition — Graduate Certificate in Trauma and Loss
- 2.V. SHSU: CONSENT: Change in Program Delivery — Bachelor of Business Administration in Finance and Bachelor of Business Administration in Banking and Financial Institutions

- 2.W. SHSU: CONSENT: Change in Program Delivery — Master of Science in Accounting
- 2.X. SHSU: CONSENT: Change in Program Delivery — Master of Science in Dietetics
- 2.Y. SHSU: CONSENT: Degree Program CIP Code Change — Master of Business Administration
- 2.Z. SHSU: CONSENT: Degree Program Deletion — Bachelor of Arts in Fashion Merchandising
- 2.AA. SHSU: CONSENT: Department Creation — Department of Physical Therapy and Department of Physician Assistant Studies and Athletic Training
- 2.BB. SRSU: CONSENT: Add New Embedded Associate of Art in Interdisciplinary Studies
- 2.CC. SRSU: CONSENT: Add New Embedded Associate of Science in Interdisciplinary Studies
- 2.DD. SRSU: CONSENT: Add New Graduate Certificate in Content Specialization and Graduate Certificate in Dual Credit Advanced Pedagogy in Support of the Master of Education General with Specialization
- 2.EE. SRSU: CONSENT: Creation of the College of Education, Dissolution of the College of Education and Professional Studies, and Reorganization of the Department of Criminal Justice and Homeland Security and the Law Enforcement Academy
- 2.FF. LIT: CONSENT: Addition of Level I Certificate in Computer Drafting Technology
- 2.GG. LIT: CONSENT: Addition of Level I Certificate in Patient Care Technician
- 2.HH. LSCO: CONSENT: New Program Proposal — Accounting Basic Certificate
- 2.II. LSCO: CONSENT: New Program Proposal — Banking Basic Certificate
- 2.JJ. LSCO: CONSENT: New Program Proposal — Cybersecurity Basic Certificate
- 2.KK. LSCO: CONSENT: New Program Proposal — Data Analytics Certificate
- 2.LL. LSCO: CONSENT: New Program Proposal — Insurance Basic Certificate
- 2.MM. LSCO: CONSENT: New Program Proposal — Pipefitting Certificate
- 2.NN. LSCO: CONSENT: Program Modification — Business Administration Associate of Science Degree
- 2.OO. LSCO: CONSENT: Program Modification — Business Management Accounting Certificate and Business Management Accounting Associate of Applied Science Degree
- 2.PP. LSCO: CONSENT: Program Modification — Business Operations (Customer Service) Certificate
- 2.QQ. LSCO: CONSENT: Program Modification — Computer Information Systems Associate of Science Degree and Computer Science Associate of Science Degree
- 2.RR. LSCO: CONSENT: Program Modification — Entrepreneurship Certificate
- 2.SS. LSCO: CONSENT: Program Modification — Information Technology Cybersecurity Certificate, Information Technology Networking Certificate, and Information Technology Software Certificate
- 2.TT. LSCO: CONSENT: Program Modification — Information Technology Support Specialist Associate of Applied Science Degree
- 2.UU. LSCO: CONSENT: Program Modification — Pharmacy Technician Certificate and

Pharmacy Technician Associate of Applied Science Degree

2.VV. LSCO: CONSENT: Program Modification — Registered Nursing (Transition) Associate of Applied Science Degree

2.WW. LSCO: CONSENT: Program Modification — Welding Fabrication Technology Associate of Applied Science Degree

2.XX. TSUS: CONSENT: Out-of-State/Out-of-Country Study Programs

LU: Program Addition – Bachelor of Arts in Education (Non-Certification)

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar University be authorized to offer a degree program and the associated new course additions, leading to the Bachelor of Arts with a major in Education, housed within the College of Education and Human Development to be implemented upon final approval by the TSUS Board of Regents and the Texas Higher Education Coordinating Board.

Explanation

Program Description and Rationale: The proposed Bachelor of Arts in Education (CIP Code: 13.0101; Education, General) is a fully online non-certification degree program designed for students interested in educational theory, practice, and foundations without pursuing teaching certification, offering flexibility for working students while maintaining academic rigor through coursework in educational theory, special education, instructional strategies, and educational technology. Given the critical teacher shortage across the state and nation, this program creates an important pathway for nontraditional students to begin their journey toward the education field, with its flexible online format allowing working adults to complete their bachelor's degree while maintaining employment, positioning them to later pursue alternative certification programs if desired. Additionally, this program will serve as a vital pipeline to graduate education programs, preparing students for advanced degrees in educational leadership, curriculum and instruction, counseling, and other specialized areas where there is growing demand for qualified professionals.

The program features a 100% online delivery format consisting of 120 credit hours with a core curriculum aligned with state requirements, specialized courses in educational theory, special education, literacy, and technology, and no student teaching or field experience requirements. While traditional education degrees with certification are common, this non-certification pathway fills a unique niche for students seeking education careers outside classroom teaching. The online delivery format further distinguishes it from similar programs in the region.

Market Need and Prospective Careers: The proposed Bachelor of Arts in Education (non-certification pathway) strategically responds to current market dynamics by targeting emerging education sectors while avoiding the oversaturated K-12 teaching market indicated by state employment data. This innovative program positions itself to serve a distinct market through online delivery and flexible pathways, attracting working professionals seeking advancement in training/development roles, career-changers interested in education but not classroom teaching, and students planning to pursue alternative certification or graduate studies later. While traditional certification programs face significant oversupply challenges (200%+ ratio), this non-certification pathway opens new markets not reflected in current state metrics by preparing graduates for roles in corporate training, educational technology, and nonprofit educational programming. The program's design transforms the current market challenges into an opportunity to innovate and expand the definition of education careers, creating new enrollment opportunities through flexible online delivery that serves working students and career-changers who might not otherwise pursue education studies.

Alignment with Institutional Mission and State Strategic Plans: The proposed Bachelor of Arts in Education (Non-Certification) program simultaneously advances Lamar University's institutional mission and the Building a Talent Strong Texas strategic plan through innovative pathways that serve multiple strategic objectives. The program demonstrates excellence in student learning and career readiness by preparing graduates for various education-sector careers while expanding postsecondary credential attainment through flexible, online pathways.

Course Structure (Total Program Hours: 120 credit hours)

Core Requirements and Electives (84 hours):

- Common Core Curriculum (42 hours) including:
 - ENGL 1301 and 1302 Composition I & II
 - MATH 1314 College Algebra or Higher
 - HIST 1301 and choice of HIST 1302 or HIST 2301
 - POLS 2301 and 2302 Government I & II
 - Life and Physical Sciences (6 hours)
 - Creative Arts selection (3 hours, options including: ARTS1301, COMM1375, DANCE2304, MUSI1306, MUSI1310, PHIL1330, or THEA 1310)
 - Social/Behavioral Science selection (3 hours, options including: PSYC 2301, PSYC 2315, or SOC1301)
 - Language/Philosophy and Culture
 - Component Area options
- Electives or Transfer Credits (36 hours)
- Upper-Level Electives (6 hours) for specific content area

Major Requirements (36 hours):

- PEDG 2301 Introduction to Teacher Education
- READ 3393 Emergent Literacy
- PEDG 3300 Human Development and Learning
- SPED 3301 Special Education Law (online)
- PEDG 3330 Understanding English Learners
- PEDG 3332 Technology in Education
- PEDG 4355 Inclusion in General Education (online)
- SPED 3302 High Incidence Exceptionalities (online)
- PEDG 4370 Assessment
- Choice of PEDG 4340 Managing Early Childhood Classroom Environment or PEDG 4380 Secondary Methodology and Classroom Management
- Two Upper-level PEDG electives (6 hours)

The program is structured to be completed in four years with 12-18 credit hours per semester.

New Course Additions

SPED 3301 SPED Law (New Course) (online)

SPED 3302 High Incidence Exceptionalities (New Course) (online)*

LU: Program Addition – Bachelor of Science in Leadership Studies

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar University be authorized to offer a Bachelor of Science degree, leading to the Bachelor of Science in Leadership Studies, with collaboration of all academic colleges under the direction of the Dean of Undergraduate Studies, with an implementation date of Fall 2025, upon final approval by the TSUS Board of Regents and the Texas Higher Education Coordinating Board.

Explanation

The proposed Bachelor of Science in Leadership Studies (CIP Code 30999922) will be offered face-to-face and hybrid and will provide students with the necessary leadership and professional development tools to help them succeed in their chosen career. Students will build their brand by learning self, team, and organizational leadership concepts. To prepare for their future careers, students are expected to succeed academically, become a positive role model, build a solid network, manage their reputation, and become effective leaders.

Program Goals: The goals of our program center on developing well-rounded professionals equipped for success in today's dynamic workplace. Students will cultivate effective self and team leadership skills through improved habits and critical leadership practices, while enhancing their creative problem-solving abilities by learning to recognize and overcome decision-making biases. The program emphasizes building a strong personal brand through the development of self, relationship, organizational, and market trust, complemented by essential financial literacy in both personal and business contexts. Students will master project management processes and strengthen their communication capabilities, while developing a leadership coaching mindset that recognizes success as the natural outcome of dedication rather than an end goal.

Market Need: The labor market data presents a clear and compelling case for our proposed Leadership Studies program. Our analysis reveals robust employment opportunities for graduates, with demand consistently exceeding typical market averages across all measured dimensions. Most notably, institutional-level data shows a 14% above-average demand for graduates in their first year after graduation – a strong indicator of immediate career opportunities for our future alumni. The timing for this program is particularly strategic. While the overall state-level supply-to-demand ratio sits at 111%, indicating healthy market absorption of graduates, *our regional analysis reveals a critical opportunity*. An impressive 65% of Texas regions are currently experiencing an undersupply of qualified graduates in this field, with demand outpacing supply by a significant margin. This gap represents not just a market opportunity, but a chance for our institution to fulfill a vital workforce need across the state.

Prospective Careers:

- Sports Agent/NIL Advisor/Coach
- Management Analyst
- Sales Manager
- Entertainment and Recreation Manager
- Training and Development Specialist
- Project Manager
- Organizational Development Specialist
- Social Community Service Manager
- Customer Service Specialist
- Human Resource Manager

Proposed Structure for BS Leadership Studies (120 Hours)

Texas General Education Core (42 hours)

| | |
|--|---------|
| ENGL 1301 Composition I | 3 Hours |
| ENGL 1302 Composition II or ENGL 2311 Technical & Business Writing | 3 Hours |
| Any Mathematics Core | 3 Hours |
| Any Life and Physical Sciences Core | 3 Hours |
| Any Life and Physical Sciences Core | 3 Hours |
| Any Language, Philosophy, and Culture Core | 3 Hours |
| Any Creative Arts Core | 3 Hours |
| Any American History Core | 3 Hours |
| Any American History Core | 3 Hours |
| POLS 2301 American Government I | 3 Hours |
| POLS 2302 American Government II | 3 Hours |
| Any Social and Behavioral Sciences Core | 3 Hours |
| Any Approved 090 Core | 6 Hours |

Electives (48 Hours)

- 6 hours of electives must be upper level.
- 42 of the elective hours may be technical credit taken as part of an AAS degree at a regionally accredited institution.
- Students accepted into the early start five-year MBA will complete ACCT 5315 Financial Accounting and FINC 5300 Foundations of Finance in their Senior Year (These two courses can be used as the 6 hours of upper-level electives). One additional MBA course may be completed during your senior year but can only be used for the Lamar MBA.
- We strongly recommend students enroll in MISY 1373 Introduction to Business Technologies as an elective and upon completion of course take the Microsoft Excel certification exam.
- We strongly recommend COMM 3390 Conflict Management and Small Group Communication which requires COMM 1318 Interpersonal Communication as a pre-requisite.

Professional Development (12 Hours)

COMM 3340 Interviewing

COMM 3364 Foundations of Social Media

AASC 3301 Career and Communication Strategies (Formerly Lifelong Learning and Portfolio Development)

AASC 4301 Personal Productivity (Formerly Senior Seminar)

New Leadership Studies Courses (18 Hours)

LEAD 3310 Leadership Essentials

LEAD 3320 Financial Literacy

LEAD 3330 Creative Thinking

LEAD 4310 Personal Brand Reputation and Trust

LEAD 4320 Project Leadership

LEAD 4330 Leader Coaching

After completing LEAD 3310 Leadership Essentials, the student will be reviewed for progress. If the student GPA is 2.5 or above, they will be invited to participate in the early start five-year BS Leadership Studies/MBA Program. If they are invited, they may be eligible to receive scholarship funds if the cumulative GPA is 3.25 or higher and the student elects the on-campus Lamar MBA. After completing the two required prerequisite courses (ACCT 5315 and FINC 5300) and potentially one additional MBA course, the student would need to complete nine (27 credit hours) of additional graduate courses. The remaining nine courses could be taken in one year (3 courses each long semester and three courses in the summer).

SHSU: Degree Program Addition — Master of Health Administration

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sam Houston State University be authorized to offer a Master of Health Administration, housed in the Department of Public Health, within the College of Health Sciences, with an implementation date of September 1, 2025, upon final approval by the TSUS Board of Regents and the Texas Higher Education Coordinating Board.

Explanation

The proposed 36-semester credit hour, 100% online Master of Health Administration (MHA) degree program enables students and professionals to advance their careers and take on leadership roles in healthcare delivery and financing organizations. The program blends coursework in healthcare management, policy, and business principles, providing a comprehensive education that equips graduates to navigate the complex and evolving healthcare landscape. Furthermore, the proposed MHA degree program is aligned with the competency-based criteria established by the Commission on Accreditation of Healthcare Management Education (CAHME), which strives to ensure graduate-level students are well prepared to serve as leaders in the fields of healthcare management, quality, safety, and/or population health.

As of 2024, there are 107,491 jobs in Texas related to the target occupations, such as General and Operations Managers, Medical and Health Services Managers, and Chief Executives, for the proposed Master of Health Administration, which is 18% above the national average. In addition, the ten-year projection for healthcare administration target occupations in Texas stands at 16.5% between 2024 and 2034, surpassing the national average growth rate of 12%. Some individual occupations, such as Medical and Health Services Managers, are projected to grow by over 30%, indicating a strong and growing demand for healthcare administration professionals in the workforce.

Upon completion of the program, students will be able to:

- Develop the ability to navigate complex ethical dilemmas and understand the cultural dynamics that influence healthcare delivery through cultural competence and healthcare ethics;
- Employ effective leadership skills tailored specifically to the healthcare industry that include critical thinking and ethical decision making;
- Analyze healthcare policy, regulations, and compliance essential for healthcare administrators;
- Interpret the unique challenges and complexities of managing healthcare organizations; and
- Ensure patient safety through quality improvement methodologies, patient-centered care, and risk management.

The following courses comprise the Master of Health Administration curriculum:

- ACCT 5302 Finance Reporting & Business Decisions
- FINC 5300 Business Finance Environment

- HLTH 5355 Health Services Administration
- HLTH 5363 Management and Leadership for Health Professionals
- HLTH 5378 Health Care Informatics
- HLTH 5381 Health Economics and Finance
- HTLH 5382 Healthcare Marketing
- HTLH 6360 Healthcare Organizational Behavior/Theory
- HTLH 6365 Health Care Policy
- HLTH 6367 Healthcare Human Resource Management
- MGMT 5325 Project Management
- Select one of the following:
 - HLTH 5371 Health Care Quality and Safety
 - HLTH 6373 Leading Change in Health Care Organization
 - HLTH 6397 Public Health Capstone/Practicum

SHSU: Degree Program Addition — Master of Science in Engineering Technology and Management

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sam Houston State University be authorized to offer a Master of Science in Engineering Technology and Management, housed in the Department of Engineering Technology, within the College of Science and Engineering Technology with an implementation date of September 1, 2025, upon final approval by the TSUS Board of Regents and the Texas Higher Education Coordinating Board.

Explanation

The proposed 33-semester credit hour, hybrid/blended (50–99% online) Master of Science in Engineering Technology and Management (MSETM) degree program is designed to prepare and further develop skills for engineering technologists and technical managers. The program is designed to prepare professionals holding a Bachelor of Science degree in engineering technologies, industrial technologies, construction management, or similar degrees for career advancement, providing applied research and management experience in engineering and technical studies. In addition, the proposed degree aims to prepare graduates to design, build, test, operate, and maintain a range of systems and processes.

From November 2023 to November 2024, there were 24,062 total job postings relating to engineering technologist and technical manager target occupations outlined for the proposed master's program, of which 10,192 were unique. Target occupations for the proposed MSETM are expected to grow 15.3% over the next ten years (2024-2034) in Texas, compared to only a 9.1% growth projection nationally. Each occupation in this market is expected to grow individually from 2024-2034 with Electronics Engineers (Except Computer) projected the highest at 19.52%, followed by Industrial Engineers (19.15%), Mechanical Engineers (18.13%), and Electrical Engineers (15.65%).

Upon completion of this program, students will be able to:

- Gain graduate-level analytical, computational, and communication skills;
- Function competently in, and ultimately lead, a project team while working in a private or public institution;
- Identify and distinguish each critical component of planning, design, engineering, procurement, production, and continuous improvement;
- Manage multidisciplinary teams to accomplish project objectives and make a significant contribution to reliability, efficiency, quality, and profitability;
- Evaluate effective solutions and applied research that advance industrial practices and contribute to the body of knowledge; and
- Commit to the highest standards of ethical principles and pursuit of excellence in their engineering technology careers.

The following courses comprise the Master of Science in Engineering Technology and Management curriculum:

- BANA 5368 Techniques of Statistical Analysis
- ETEC 6335 Principles and Techniques of Research in Industrial Education
- ETEC 6331 Plant Layout and Materials Handling

- ETEC 6334 Materials Test Technology
- MGMT 5318 Quality Management
- MGMT 5320 Management of Innovation and Technology
- AGED 5376 Personal Leadership & Organizational Dynamics
- OR
- BUAD 5310 Managerial Communications
- MGMT 5323 Tools of Project Management
- OR
- MGMT 5330 Operations Planning & Control
- ETEC 5390 Directed Studies (6 SCHs)
- OR
- ETEC 6398 Thesis (6 SCHs)
- Select one of the following:
 - ETEC 5369 Special Topics in Advanced Industrial Technology
 - GEOG 5371 Geographic Information Systems in Energy-related Fields
 - GEOG 5373 Introduction to LiDAR and Radar

SHSU: International Admissions Standards

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sam Houston State University be authorized to modify its English language proficiency requirements for undergraduate international student admissions. All other admissions criteria for undergraduate international students remain unchanged.

Explanation

The proposed changes to admissions scores, along with new English language proficiency metrics, will expand opportunities for international undergraduate students at SHSU while maintaining the proficiency standards necessary for their success.

For Fall 2025 admission regarding demonstration of English language proficiency, international students shall be required to meet **one** of the following criteria for undergraduate admission to SHSU if in a country whose primary mode of instruction is not English:

- Minimum TOEFL score of 69 (lowering from current requirement of 79)
- Minimum IELTS score of 6.0 (lowering from current requirement of 6.5), with a minimum score of at least 5.5 for each section
- Minimum Duolingo score of 100 (lowering from current requirement of 105)
- Minimum grade of C in English Composition I (ENGL 1301) or equivalent from a college and/or university accredited by an agency recognized by the Texas Higher Education Coordinating Board (new metric)
- Minimum International Baccalaureate (IB) Curriculum English Standard Level (SL) score of 4 (new metric)
- Minimum English-O Level (Ordinary Level) grade of C in the Cambridge (international) Curriculum (new metric)
- Minimum CXC (Caribbean Examinations Council) CCSLC, CSEC, or CAPE English exam score of IV (new metric)
- Successful completion of an Intensive English Program (IEP) recognized by SHSU or TIEC (Texas International Education Consortium) (new metric)
- Minimum ACT verbal score of 27 (new metric)
- Minimum SAT verbal score of 600 (new metric)

Demonstration of English language proficiency is required only for international students who are beginning freshmen and graduating from a high school outside the U.S. if in a county whose primary mode of instruction is not English, international transfer students who attended a college or university outside the U.S. if in a county whose primary mode of instruction is not English, and international transfer students who attended a university in the U.S. and have less than 30 transferrable hours.

SRSU: Add New Bachelor of Business Administration in Global Management

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sul Ross State University requests authorization to offer a new Bachelor of Business Administration degree in Global Management, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

Explanation

The Bachelor of Business Administration in Global Management is a 120-hour program that will expose students to the latest trends in business knowledge and organizational practices, both theoretical and practical, in an environment where they are encouraged to respond appropriately to the dynamic and competitive world of global business and to embrace the tools and techniques of global management. Students will become proficient in the tools and techniques of business to recognize, respond, and adjust quickly and appropriately to market dynamics and environmental changes affecting organizations at regional, national, and international levels.

Texas is the second largest state economy with a gross domestic product of 2.6 trillion dollars in 2023, the fourth fastest growing economy in 2023, and the number one economy in terms of new jobs created over the last twelve months. Texas leads the nation in foreign trade as well as in direct foreign investment while being home to 54 Fortune 500 corporations. The Texas economy is a key part of the global economy and needs managers trained to work in multinational settings. In this context, it is reasonable to expect a continuous increase in demand for global management graduates due to its reputation for being a lucrative destination offering exceptional compensation packages and plenty of growth opportunities for the industry. The BBA in Global Management will prepare students to take a leadership position in Texas firms that are part of the global economy.

The Bureau of Labor Statistics sees employment in the space industry expanding by greater than 5% annually. The median annual wage in 2023 was \$79,590; the average median wage was \$48,060.

To meet the demand discussed above, we propose the creation of a hybrid Bachelor of Business Administration in Global Management, aligned at both the Alpine and Eagle Pass campuses. No new courses and no additional faculty are required.

Proposed Structure

Texas Core Curriculum (42 credits)

General Electives (18 credits)

Business Administration Core (42 credits)

1. ACCA 2301 Principles of Accounting I
2. ACCA 2302 Principles of Accounting II
3. ACCA/ACCR 3332 Cost Accounting
4. ECOA 2301 Principles of Microeconomics
5. ECOA 2302 Principles of Macroeconomics
6. FINA/FINR 3340 Corporate Finance

7. GBAA/GBAR 3350 Business Information Systems
8. GBAA/GBAR 3351 Business Law
9. GBAA/GBAR 3352 Quantitative Methods
10. GBAA/GBAR 4360 Business Capstone
11. MATH 1314 College Algebra
12. MGTA/MGTR 3306 Principles of Management
13. MGTA/MGTR 3322 Management Communication
14. MKTA/MKTR 3307 Principles of Marketing

Global Management Core (18 credits)

1. ECOA/ECOR 4304 International Economics and Finance
2. MGTA/MGTR 3363 Human Resource Management
3. MGTA/MGTR 4350 Project Management
4. MGTA/MGTR 4361 Organizational Behavior
5. MGTA/MGTR 4362 Management of Small Business
6. MISA/MISR 4350 E Commerce

SRSU: Add New Bachelor of Business Administration in Marketing

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sul Ross State University requests authorization to offer a new Bachelor of Business Administration degree in Marketing, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

Explanation

The Bachelor of Business Administration in Marketing is a 120-hour program that will expose students to a learning environment where they are encouraged to respond appropriately to the fast-paced and competitive world of marketing and to embrace the current tools and techniques of the field. Students will become proficient in recognizing, responding, and adjusting quickly and appropriately to dynamic market forces and environmental changes affecting organizations at regional, national, and international levels.

Texas is the second largest state economy with a gross domestic product of \$2.6 trillion in 2023, the fourth fastest growing economy in 2023, and the number one economy in terms of new jobs created over the last twelve months. Marketing professionals are increasingly in demand to serve the growing Texas economy. The increase in trade with Mexico resulting from the 2020 United States-Mexico-Canada Agreement has also resulted in greater demand for these professionals in business, especially in retailing, along the Texas borderlands served by SRSU. The new BBA in Marketing will prepare SRSU students for the expanding marketing job opportunities in the growing Texas economy.

Texas is the leading state exporter in the United States, exporting more than \$440 billion worth of goods in 2023. It is reasonable to expect a continuous increase in demand for marketing graduates due to Texas's reputation for being a lucrative destination, offering exceptional compensation packages and plenty of growth opportunities for the industry. The Bureau of Labor Statistics sees employment in the space industry expanding by greater than 8% annually, faster than average. The median annual wage in 2023 was \$74,680; the average median wage was \$48,060.

To meet the demand discussed above, we propose the creation of a hybrid Bachelor of Business Administration in Marketing, aligned at both the Alpine and Eagle Pass campuses. No new courses and no additional faculty are required.

Proposed Structure

Texas Core Curriculum (42 credits)

General Electives (18 credits)

Business Administration Core (42 credits)

1. ACCA 2301 Principles of Accounting I
2. ACCA 2302 Principles of Accounting II
3. ACCA/ACCR 3332 Cost Accounting
4. ECOA 2301 Principles of Microeconomics
5. ECOA 2302 Principles of Macroeconomics
6. FINA/FINR 3340 Corporate Finance
7. GBAA/GBAR 3350 Business Information Systems

8. GBAA/GBAR 3351 Business Law
9. GBAA/GBAR 3352 Quantitative Methods
10. GBAA/GBAR 4360 Business Capstone
11. MATH 1314 College Algebra
12. MGTA/MGTR 3306 Principles of Management
13. MGTA/MGTR 3322 Management Communication
14. MKTA/MKTR 3307 Principles of Marketing

Marketing Core (18 credits)

1. MKTA/MKTR 3317 Promotion
2. MKTA/MKTR 3371 Consumer Behavior
3. MKTA/MKTR 3372 Sales Management
4. MKTA/MKTR 4349 Marketing Communications
5. MKTA/MKTR 4370 Marketing Research
6. MKTA/MKTR 4371 Retailing Management

SRSU: Add New Master of Business Administration in Aerospace and Defense

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sul Ross State University requests authorization to offer a new Master of Business Administration degree in Aerospace and Defense, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

Explanation

The Master of Business Administration in Aerospace and Defense is a 36-hour program that will provide students with the skills and knowledge needed to be managers in the aerospace and defense industry. The dynamics and structure of the global aerospace and defense industry will be covered with an emphasis on the trends that are shaping its future. Students will learn the process of government contracting, the various markets for aerospace and defense systems, and the challenges of managing in the aerospace and defense industry.

Texas hosts numerous military bases and is the center of flight-training operations for the United States Air Force (USAF) and United States Navy. The aerospace and defense industry is a significant part of the state's booming economy. The creation of an MBA in Aerospace and Defense will enable students at Sul Ross State University (SRSU) to be part of the state's future in the aerospace and defense industry, including the USAF officers stationed at Laughlin Air Force Base (Laughlin AFB), located in Val Verde County, only 10 miles away from our Del Rio campus.

The Bureau of Labor Statistics sees employment in the aerospace and defense industry expanding by 8% annually. In Texas it is a major industry with numerous aerospace and defense corporations having factories and other facilities in the state. In the SRSU service area, Laughlin AFB and Blue Origin are major employers of aerospace and defense workers. The 400 USAF officers stationed at Laughlin AFB especially will view the program as an opportunity to earn the advanced degree recommended for career advancement in the USAF.

To meet the demand discussed above, we propose the creation of an online Master of Business Administration in Aerospace and Defense, aligned at both the Alpine and Eagle Pass campuses. It is 36 credit hours, and we propose to create three new courses and hire two new adjunct faculty members.

Proposed Structure

Major Area Required Courses (33 credits)

1. ACCA/ACCR 5307 Accounting for Management
2. ECOA/ECOR 5303 Managerial Economics
3. FINA/FINR 5306 Seminar in Financial Management
4. GBAA/GBAR 5301 Business Research and Reporting
5. GBAA/GBAR 5309 Quantitative Analysis and Decision-Making Theory for Business
6. GBAA/GBAR 5311 Business Strategy
7. GBAA/GBAR 5335 The Global Aerospace Industry

8. GBAA/GBAR 5336 Basics of Government Contracting
9. MGTA/MGTR 5315 Seminar in Management
10. MKTA/MKTR 5305 Seminar in Marketing
11. SCOA/SCOR 5301 Introduction to Space Commerce

Elective Course (3 credits)

In order to reach the 36-credit-hour requirement, students will need to take 3 semester credit hours of graduate business in the ACCA, ECOA, FINA, GBAA, MISA, MGTA, or MKTA prefixes.

SRSU: Add New Master of Business Administration in Healthcare Management

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sul Ross State University requests authorization to offer a new Master of Business Administration degree in Healthcare Management, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

Explanation

The Master of Business Administration in Healthcare Management is a 36-hour program that provides students with the skills and knowledge needed to be managers in the healthcare industry. The program is specially designed for individuals seeking career advancement by providing them with the skills needed for administrative and management positions. Students will learn about the challenges of managing in the constantly changing healthcare environment.

Texas has more hospitals than any other state and the second-largest healthcare workforce. Healthcare managers are in especially short supply in the border region served by Sul Ross State University (SRSU). The need for healthcare managers in the SRSU region was highlighted in both the 2020 Chuma Workforce Study and the 2022 Hanover Research study conducted by the TSUS for SRSU.

The MBA in HealthCare Management will provide students with the knowledge and skills needed by the expanding Texas healthcare industry. According to the U.S. Bureau of Labor Statistics (BLS), the average salary for a healthcare manager was \$110,680 in 2023. The BLS projects that demand for healthcare managers will grow by 29% over the next decade. This is expected to worsen the existing shortage of healthcare managers along the Texas border region.

To meet the demand discussed above, we propose the creation of an online Master of Business Administration in HealthCare Management, aligned at both the Alpine and Eagle Pass campuses. It is 36 credit hours, and we propose to create four new courses and hire one new faculty member with a specialization in healthcare management.

Proposed Structure

Major Area Required Courses (36 credits)

1. ACCA/ACCR 5307 Accounting for Management
2. ECOA/ECOR 5303 Managerial Economics
3. FINA/FINR 5306 Seminar in Financial Management
4. GBAA/GBAR 5301 Business Research and Reporting
5. GBAA/GBAR 5309 Quantitative Analysis and Decision-Making Theory for Business
6. GBAA/GBAR 5311 Business Strategy
7. HCMA/HCMR 5303 Cases and Readings in Healthcare Management
8. HCMA/HCMR 5304 Seminar in Management
9. HSCI/HSCR 5301 Healthcare Informatics
10. HSCI/HSCR 5302 Healthcare Policy and Administration
11. MGTA/MGTR 5315 Seminar in Management
12. MKTA/MKTR 5305 Seminar in Marketing

SRSU: Add New Master of Business Administration in Space Commerce

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sul Ross State University requests authorization to offer a new Master of Business Administration degree in Space Commerce, effective fall 2025 upon final approval of the TSUS Board of Regents, the Texas Higher Education Coordinating Board, and the Southern Association of Colleges and Schools Commission on Colleges.

Explanation

The Master of Business Administration in Space Commerce is a 36-hour program that will provide students with the skills and knowledge they need for careers in the space economy. They will learn about the dynamics of the modern space economy along with the numerous opportunities in its various segments, including communication satellites, remote sensing, launch systems, human space flight, robotics, sustainable space habitats, space-based solar power, and the recovery of space resources. Students will also learn about the laws and regulations that govern activities in space and the challenges of managing an enterprise in space.

An April 2024 report by McKinsey and Company estimates that in 2023 alone space activities generated \$630 billion in revenue, a figure McKinsey predicts will grow to \$1.8 trillion over the next decade. Texas recently created a Texas Space Commission to build on its lead in this critical industry. Texas is the only state with five licensed spaceports, two of which are in West Texas. The creation of an MBA in Space Commerce will enable students to be part of the state's future in space.

The Bureau of Labor Statistics sees employment in the space industry expanding by greater than 8% annually. In Texas, space commerce is a major industry with numerous space-commerce corporations having factories and other facilities in the state. In the SRSU service area, there are two commercial spaceports and the Blue Origin rocket-engine test facility. In Texas only the University of Houston—Clear Lake offers a similar degree, an MBA in Space Commercialization narrowly targeted towards engineers. By contrast, the SRSU online MBA program is more broadly targeted towards managers and other members of the space workforce throughout the state and nation.

To meet the demand discussed above, we propose the creation of an online Master of Business Administration in Space Commerce, aligned at both the Alpine and Eagle Pass campuses. It is 36 credit hours, and we propose to create four new courses and hire two new adjunct faculty members.

Proposed Structure

Major Area Required Courses (36 credits)

1. ACCA/ACCR 5307 Accounting for Management
2. ECOA/ECOR 5303 Managerial Economics
3. FINA/FINR 5306 Seminar in Financial Management
4. GBAA/GBAR 5301 Business Research and Reporting
5. GBAA/GBAR 5309 Quantitative Analysis and Decision-Making Theory for Business
6. GBAA/GBAR 5311 Business Strategy
7. MGTA/MGTR 5315 Seminar in Management
8. MKTA/MKTR 5305 Seminar in Marketing
9. SCOA/SCOR 5301 Introduction to Space Commerce
10. SCOA/SCOR 5302 Opportunities and Challenges in the Space Economy
11. SCOA/SCOR 5303 Space Law and Regulation
12. SCOA/SCOR 5304 Space Entrepreneurship

TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mr. Jack Martin

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Texas State University be authorized to confer the degree Doctor of Humane Letters, *honoris causa*, upon Mr. Jack Martin.

Explanation

For his significant support and contributions towards excellence as Texas State University fulfills its mission, values, and goals, Texas State nominates Mr. Jack Martin to receive the Doctor of Humane Letters, *honoris causa*.

Mr. Martin is widely recognized as a thought leader in communications, politics, and business. In 1988, after gaining prominence as a top adviser to U.S. Senator Lloyd Bentsen, he founded Public Strategies Incorporated (PSI). PSI grew into one of the world's most successful corporate advisory firms. In 2006, WPP Group acquired PSI and merged it with Hill & Knowlton, a 90-year-old global communications company. Jack was appointed Global Chairman and CEO of Hill+Knowlton Strategies, leading the multinational firm with over 80 offices in 44 countries.

Upon stepping down from Hill+Knowlton Strategies, Mr. Martin formed JPM Advisory, LLC, as part of a family investment platform active in ranching, oil and gas, and entrepreneurial endeavors. Both Jack and his wife, Patsy, come from fourth-generation Texas families involved in agriculture. Today, they own the JPM Ranch Company, which includes the Mallard Creek Ranch in Montague, Texas, and the historic Open C Ranch in Forestburg, Texas.

Long active in state and national politics and policy, Mr. Martin has served on the boards of the LBJ Foundation, Smithsonian National Museum of American History, Baylor College of Medicine, as chair of Baylor Scott & White Health, and as chair of The Texas State University System's Board of Regents from 1985-1991.

Mr. Martin is the namesake of an endowment in political communication at Texas State and has previously served as a member of the Wittliff 25th Anniversary Committee and Alumni Association Executive Committee. In 2018, he was recognized by The University of Texas at Austin with a Presidential Citation. He was honored as a Texas State University Distinguished Alumni in 1990 and was inducted into the Texas Business Hall of Fame in 2023.

TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mr. Taylor Sheridan

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Texas State University be authorized to confer the Doctor of Humane Letters, *honoris causa*, degree upon Mr. Taylor Sheridan.

Explanation

For his significant support and contributions towards excellence as Texas State University fulfills its mission, values, and goals, Texas State nominates Mr. Taylor Sheridan to receive the Doctor of Humane Letters, *honoris causa*.

Taylor Sheridan, originally named Sheridan Taylor Gibler, Jr., was born in Cranfills Gap near Waco, Texas. He grew up on a farm in rural Texas, where he spent his childhood riding horses and roping. Sheridan attended Texas State University as a theatre major until 1991. After moving to Austin and beginning his job search, he met a talent scout who offered him an opportunity to move to Chicago to pursue an acting career. He began his career acting in small films and recurring roles in television series such as Veronica Mars, Star Trek: Enterprise, Walker, Texas Ranger, and most notably, Sons of Anarchy.

After nearly 20 years as an actor, Sheridan transitioned to screenwriting at the age of 40, without having taken a screenwriting class. He has written several films, including the screenplay for Sicario, for which he was nominated for the Writers Guild of America Award for Best Original Screenplay. He also received an Academy Award nomination for Best Original Screenplay for Hell or High Water, which was nominated for four Oscars, including Best Picture. Additionally, he wrote and directed the 2017 crime film Wind River and penned the 2018 sequel to Sicario.

Sheridan is a co-creator of the Paramount Network television series Yellowstone, which explores the power struggles surrounding a Montana ranch. The show delves into the high-stakes drama of property disputes between lifelong ranchers, wealthy investors aiming to turn the old spreads into high-end resorts, and Indigenous people fighting to preserve the land before America's westward expansion. Now in its fifth and final season, the show averages five to seven million same-day viewers per episode. According to Paramount+, the prequel to Yellowstone, 1883, is the service's most-watched series premiere ever, more than doubling the previous record. A second spinoff, 6666, will center on a real-life ranch in Texas.

Sheridan also co-created the crime miniseries Mayor of Kingstown and is currently in talks to bring the crime series Kansas City into production, which he co-created with Terence Winter. He is also producing Land Man, an adaptation of a narrative podcast about the West Texas oil industry.

In 2019, Sheridan launched the Run for a Million reining competition. This high-profile event, held at the South Point Arena and Equestrian Center in Las Vegas, showcases about fifteen riders each year as they compete for a grand prize of \$1 million. In March 2021, he was inducted into the Texas Cowboy Hall of Fame, recognizing his excellence in competition, business, and support of rodeo and the western lifestyle in Texas.

TXST: Authorization for Conferring the Honorary Degree, Doctor of Humane Letters (L.H.D.), upon Mrs. Nathali Parker Weisman

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Texas State University will be authorized to confer the Doctor of Humane Letters, *honoris causa*, upon Mrs. Nathali Parker Weisman.

Explanation

Nathali Parker Weisman is the co-owner, CEO, and President of KLP Construction Supply. Along with her sister, Karen Parker Rogers, she founded KLP in Rosebud, TX, in August 2012 to become the go-to supplier for prime contractors and customers with large projects. Today, KLP successfully services multiple state, federal, and commercial contracts totaling millions of dollars, distributing construction materials through five stocking locations in Texas and one in California. Nathali is a proud member of the Chickasaw Nation, and KLP Construction Supply is a 100% Native American and woman-owned company.

In January 2024, Governor Greg Abbott appointed Nathali as Chairwoman of the Governor’s Commission for Women. She leads this group in developing a strategy and implementation plan to make Texas the number one state for women-owned businesses and address human trafficking.

Nathali also serves on three committees for the Austin and DFW Chapters of the Association of General Contractors and on two committees for the Texas Asphalt Pavement Association.

In 1998, Nathali graduated from Texas State University with honors, earning a Bachelor of Exercise and Sports Science, majoring in health and fitness management. As a student, she participated in volleyball, was an all-conference javelin thrower, and won a “T” Association award. She was also a member of the President’s Council, Big Sister’s Organization, and the Athletic Administration Council. Nathali is a former member of the CIM Patrons Board, Texas State University Leadership Council, and Texas State Development Foundation Board. She is a Forever Bobcat and a Texas State Heroes and Founders Society member.

In October 2021, Nathali married John “Johnny” Weisman, who graduated from Southwest Texas State University in 1972. Johnny is a strong supporter of Texas State athletics. In March 2023, they pledged a principal-level gift to the south end zone project, naming the Johnny and Nathali Weisman Football Performance Center.

LSCO: New Program Proposal — Entrepreneurship Basic Certificate and Entrepreneurship Business Management Associate of Applied Science Degree

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar State College Orange be authorized to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), effective Fall 2025 an:

1. Entrepreneurship Basic Certificate (18 SCH); and
2. Entrepreneurship Business Management Associate of Applied Science Degree (60 SCH).

Explanation

The worldwide pandemic triggered an unprecedented boom in entrepreneurship, as Americans opted to start businesses at record rates. United States Census Bureau’s data reflected a notable increase in startup business activity in 2021, as the number of new employer businesses rose to a 14-year high. In October 2023, Americans were still filing 59% more applications to start new businesses than were before the 2020 pandemic.

The Entrepreneurship Basic Certificate and Associate of Applied Science Degree will combine LSCO’s Customer Service Certificate with additional coursework aimed at developing and improving entrepreneurial skills.

The proposed Entrepreneurship Basic Certificate and Entrepreneurship Business Management Associate of Applied Science Degree will meet all requirements and guidelines for approval by the Texas Higher Education Coordinating Board (THECB) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Proposed Entrepreneurship Basic Level One Certificate of Completion

| COURSE REQUIREMENTS | Credit Hours | Lecture/Lab Hours | Contact Hours |
|---|---------------------|--------------------------|----------------------|
| BUSI 2301 Business Law or *BUSG 2305 Business Law/Contracts | 3 | 3-3-0 | 48 |
| BMGT 1301 Supervision | 3 | 3-3-0 | 48 |
| BUSG 2309 Small Business Management/Entrepreneurship | 3 | 3-3-0 | 48 |
| MRKG 1311 Principles of Marketing | 3 | 3-3-0 | 48 |
| *BUSG 1307 Entrepreneurship and Economic Development | 3 | 3-3-0 | 48 |
| *BUSG 1302 E-Business/Management | 3 | 3-3-0 | 48 |
| TOTAL | 18 | | 288 |

Proposed Entrepreneurship Business Management Associate of Applied Science Degree

| COURSE REQUIREMENTS | Credit Hours | Lecture/Lab Hours | Contact Hours |
|--|---------------------|--------------------------|----------------------|
| *EDUC 1301 Learning Framework or COSC 1301 Introduction to Computing or BCIS 1305 Business Computer Applications | 3 | 3-3-0 | 48 |

| | | | |
|---|-----------|-------|------------|
| ENGL 1301 Composition I | 3 | 3-3-0 | 48 |
| MATH 1332 Contemporary Mathematics or Approved MATH Course | 3 | 3-3-0 | 48 |
| SOCIAL AND BEHAVIORAL SCIENCE | 3 | 3-3-0 | 48 |
| LANGUAGE, PHILOSOPHY, AND CULTURE | 3 | 3-3-0 | 48 |
| MRKG 1301 Customer Relationship Management | 3 | 3-3-0 | 48 |
| BUSI 1301 Business Principles or BUSG 1301 Introduction to Business | 3 | 3-3-0 | 48 |
| *MRKG 1200 Customer Service | 2 | 2-3-0 | 48 |
| ITSW 1304 Introduction to Spreadsheets | 3 | 3-3-0 | 48 |
| *BUSG 1304 Financial Literacy | 3 | 3-3-0 | 48 |
| BUSI 2301 Business Law | 3 | 3-3-0 | 48 |
| BMGT 1301 Supervision | 3 | 3-3-0 | 48 |
| BUSG 2309 Small Business Management/Entrepreneurship | 3 | 3-3-0 | 48 |
| MRKG 1311 Principles of Marketing | 3 | 3-3-0 | 48 |
| *BUSG 1307 Entrepreneurship and Economic Development | 3 | 3-3-0 | 48 |
| *BUSG 1302 E-Business/Management | 3 | 3-3-0 | 48 |
| SPAN 1411 Beginning Spanish I | 4 | 4-3-2 | 80 |
| BMGT 1309 Information and Project Management | 3 | 3-3-0 | 48 |
| BMGT 1327 Principles of Management | 3 | 3-3-0 | 48 |
| BMGT 2341 Strategic Management (Capstone) | 3 | 3-3-0 | 48 |
| TOTAL | 60 | | 992 |

LSCO: New Program Proposal — Hospitality Services Certificate, Hospitality Leadership Certificate and Hospitality Management Associate of Applied Science Degree

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar State College Orange receive authorization to create and implement, in accordance with the Texas Education Code, the rules and regulations for the Texas Higher Education Coordinating Board and Schools Commission on Colleges (SACSCOC), the following certificates and degree effective Fall 2025:

- 1) Hospitality Services Certificate of Completion (17 SCH)
- 2) Hospitality Leadership Certificate of Completion (18 SCH)
- 3) Hospitality Management Associate of Applied Arts and Science Degree (60 SCH)

Explanation

The U.S. Bureau of Labor and Statistics reports that employment of hospitality service employees is projected to grow 10 percent from 2023 to 2033, much faster than the average for all occupations. Lightcast, a leading labor market analytic firm that collects and reports data on demographic and industry trends, projects job growth of 12% in the hotel and event industry over the next five years. Rising travel spending patterns are expected to result in a stronger demand for managers in hotels, events and other entertainment establishments.

Lodging and event managers ensure that customers have pleasant experiences at a facility or event. They also plan, direct, or coordinate activities to ensure that the facility is efficient and profitable.

The proposed Hospitality programs are designed to prepare students for a variety of positions in the hospitality/lodging/event services industry. The programs will foster critical thinking skills, analytical skills and interpersonal skills as students develop broad based knowledge regarding numerous functions within the hospitality industry such as customer service, event coordination, food and beverage handling, and/or employee management.

The proposed programs will meet all requirements and guidelines for approval by the Texas Higher Education Coordinating Board (THECB) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Proposed Hospitality Services Level One Certificate of Completion

| COURSE REQUIREMENTS | Credit Hours | Lecture/Lab Hours | Contact Hours |
|--|---------------------|--------------------------|----------------------|
| MRKG 1200 Customer Service | 2 | 2-3-0 | 48 |
| HAMG 1321 Introduction to Hospitality Industry | 3 | 3-2-2 | 64 |
| MRKG 1301 Customer Relationship Management | 3 | 3-3-0 | 48 |
| CHEF 1305 Sanitation and Safety | 3 | 3-2-2 | 64 |
| HAMG 1300 Introduction to the Casino and Gaming Industry | 3 | 3-2-2 | 64 |
| HAMG 1313 Front Office Management | 3 | 3-2-2 | 64 |
| TOTAL | 17 | | 352 |

Proposed Hospitality Leadership Level One Certificate of Completion

| COURSE REQUIREMENTS | Credit Hours | Lecture/Lab Hours | Contact Hours |
|--|--------------|-------------------|---------------|
| HAMG 2301 Principles of Food and Beverage Operations | 3 | 3-2-2 | 64 |
| HAMG 2330 Convention and Meeting Planning | 3 | 3-2-2 | 64 |
| HAMG 1324 Hospitality Resource Management | 3 | 3-2-2 | 64 |
| HAMG 2337 Hospitality Facility Management | 3 | 3-2-2 | 64 |
| HAMG 2305 Hospitality Management and Leadership | 3 | 3-2-2 | 64 |
| HAMG 2307 Hospitality Marketing and Sales | 3 | 3-2-2 | 64 |
| TOTAL | 18 | | 384 |

Proposed Hospitality Management Associate of Applied Science

| COURSE REQUIREMENTS | Credit Hours | Lecture/Lab Hours | Contact Hours |
|--|--------------|-------------------|---------------|
| MRKG 1200 Customer Service | 2 | 2-3-0 | 48 |
| HAMG 1321 Introduction to Hospitality Industry | 3 | 3-2-2 | 64 |
| MRKG 1301 Customer Relationship Management | 3 | 3-3-0 | 48 |
| CHEF 1305 Sanitation and Safety | 3 | 3-2-2 | 64 |
| HAMG 1300 Introduction to the Casino and Gaming Industry | 3 | 3-2-2 | 64 |
| HAMG 1313 Front Office Management | 3 | 3-2-2 | 64 |
| HAMG 2301 Principles of Food and Beverage Operations | 3 | 3-2-2 | 64 |
| HAMG 2330 Convention and Meeting Planning | 3 | 3-2-2 | 64 |
| HAMG 1324 Hospitality Resource Management | 3 | 3-2-2 | 64 |
| HAMG 2337 Hospitality Facility Management | 3 | 3-2-2 | 64 |
| HAMG 2305 Hospitality Management and Leadership | 3 | 3-2-2 | 64 |
| HAMG 2307 Hospitality Marketing and Sales | 3 | 3-2-2 | 64 |
| ENGL 1301 Composition I | 3 | 3-3-0 | 48 |
| MATH 1332 OR APPROVED MATH | 3 | 3-3-0 | 48 |
| LANG, PHIL, CULTURE OR CREATIVE ARTS | 3 | 3-3-0 | 48 |
| SOCIAL BEHAVIORAL SCIENCE | 3 | 3-3-0 | 48 |
| BCIS 1305 Business Computer Information Systems or CAO Requirement | 3 | 3-3-0 | 48 |
| SPAN 1411 Beginning Spanish I or Approved Elective | 4 | 4-3-2 | 80 |
| BMGT 1327 Principles of Management | 3 | 3-3-0 | 48 |
| BMGT 2341 Strategic Management (Capstone) | 3 | 3-3-0 | 48 |
| TOTAL | 60 | | 1152 |

LSCPA: Create a New Associate of Applied Science in Physical Therapy Assistant

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar State College Port Arthur be authorized, in accordance with the rules and regulations for the Texas Higher Education Coordinating Board and Southern Association of Colleges and Schools Commission on Colleges to offer an Associate of Applied Science degree in Physical Therapy Assistant.

Explanation

Texas Labor Market Information projects a 14.42% growth in employment for Physical Therapist Assistants in Southeast Texas from 2022–2032. The US Bureau of Labor Statistics Occupational Employment Statistics indicates a mean wage of \$64,080 with employment growth of 25.4% from 2023–2033. The Associate of Applied Science in Physical Therapy Assistant is designed to provide training for students to pursue a career in the physical therapy industry. Completion of the program of study provides graduates the opportunity to take the National Physical Therapy Examination (NPTE) and apply for licensure as a licensed physical therapy assistant. Southeast Texas currently has no accredited Physical Therapy Assistant schools.

Degree Plan

| Course | Title | SCH |
|--------------------------|--------------------------------------|-----------------|
| Fall Semester I | | |
| BIOL 2301 | Anatomy & Physiology I | 03:03:00 |
| BIOL 2101 | Anatomy & Physiology Lab I | 01:00:02 |
| ENGL 1301 | Composition I | 03:03:00 |
| PSYC 2314 | Lifespan Growth & Development | 03:03:00 |
| MATH 1332 | Contemporary Mathematics | 03:03:00 |
| PHIL 1301 | Introduction to Philosophy | 03:03:00 |
| | | 16:15:02 |
| Spring Semester I | | |
| PTHA 1225 | Communication in Healthcare | 02:02:00 |
| PTHA 1201 | The Profession of Physical Therapy | 02:02:00 |
| PTHA 1405 | Basic Patient Care Skills | 04:03:03 |
| PTHA 1413 | Functional Anatomy | 04:03:03 |
| BIOL 1322 | Principles of Nutrition | 03:03:00 |
| | | 15:13:06 |
| Fall Semester II | | |
| PTHA 2409 | Therapeutic Exercise | 04:03:03 |
| PTHA 2201 | Essentials of Data Collection | 02:01:03 |
| PTHA 1431 | Biophysical Agents | 04:03:02 |
| PTHA 1321 | Pathophysiology for the PTA | 03:03:00 |
| PTHA 1266 | Practicum I | 02:00:16 |
| | | 15:10:24 |
| Spring Semester | | |
| PTHA 2239 | Professional Issues | 02:02:00 |
| PTHA 2205 | Neurology | 02:02:00 |
| PTHA 2431 | Management of Neurological Disorders | 04:03:03 |
| PTHA 2435 | Rehabilitation Techniques | 04:03:02 |
| PTHA 2266 | Practicum II | 02:00:16 |
| | | 14:10:21 |
| Total | | 60:48:53 |

TSUS: INFORMATIONAL: Certified Enrollment Report

Fall 2024 Certified Enrollment Report for the Texas State University System components.

Explanation

In accordance with the System *Rules and Regulations, Chapter III, Section 5 Academic and Health Affairs Procedures, Subsection 5.3 Other Reports*, The Academic and Health Affairs Committee shall examine reports on the academic well-being of the Component Institutions on a regular basis, including, but not limited to, student enrollment, student success, and faculty workload.

Texas State University System Certified Enrollment Report
Fall 2024

Table 1. THECB Reportable Enrollment Data: Summary

| TSUS Component | | 2023 | 2024 | 1-Yr Change |
|----------------------------|------------------|---------------|---------------|-------------|
| Lamar | Headcount | 16,919 | 17,264 | 2% |
| | SCH | 167,729 | 174,093 | 4% |
| | FTSE | 12,393 | 12,869 | 4% |
| Sam Houston | Headcount | 21,245 | 20,910 | -2% |
| | SCH | 259,082 | 260,815 | 1% |
| | FTSE | 17,246 | 17,324 | 0% |
| Sul Ross-Total | Headcount | 2,091 | 2,518 | 20% |
| | SCH | 18,400 | 20,969 | 14% |
| | FTSE | 1,272 | 1,447 | 14% |
| <i>Sul Ross-Alpine</i> | <i>Headcount</i> | <i>1,449</i> | <i>1,872</i> | <i>29%</i> |
| | <i>SCH</i> | <i>13,571</i> | <i>16,203</i> | <i>19%</i> |
| | <i>FTSE</i> | <i>943</i> | <i>1,120</i> | <i>19%</i> |
| <i>Sul Ross-Rio Grande</i> | <i>Headcount</i> | <i>642</i> | <i>646</i> | <i>1%</i> |
| | <i>SCH</i> | <i>4,829</i> | <i>4,766</i> | <i>-1%</i> |
| | <i>FTSE</i> | <i>329</i> | <i>327</i> | <i>-1%</i> |
| Texas State | Headcount | 38,723 | 40,487 | 5% |
| | SCH | 481,161 | 508,227 | 6% |
| | FTSE | 32,688 | 34,533 | 6% |
| LIT | Headcount | 5,261 | 5,606 | 7% |
| | SCH | 42,362 | 44,625 | 5% |
| | FTSE | 2,824 | 2,975 | 5% |
| | Contact | 909,120 | 951,120 | 5% |
| LSC-O | Headcount | 3,154 | 3,613 | 15% |
| | SCH | 25,074 | 28,376 | 13% |
| | FTSE | 1,672 | 1,892 | 13% |
| | Contact | 532,960 | 617,920 | 16% |
| LSC-PA | Headcount | 3,941 | 4,682 | 19% |
| | SCH | 27,619 | 30,854 | 12% |
| | FTSE | 1,842 | 2,057 | 12% |
| | Contact | 611,664 | 672,000 | 10% |
| Total | Headcount | 91,334 | 95,080 | 4% |
| | SCH | 1,021,427 | 1,067,959 | 5% |
| | FTSE | 69,937 | 73,096 | 5% |
| | Contact | 2,053,744 | 2,241,040 | 9% |

Note: Table compares current year certified data to prior year certified data. SHSU Headcount, SCH, and FTSE includes SHSU-COM. SRSU-Total headcount includes duplicate counts of students co-enrolled at Alpine and RGC.

Source: THECB Accountability System and TSUS Official Enrollment Reports.

Texas State University System Certified Enrollment Report
Fall 2024

Table 2. THECB Reportable Enrollment Data: Detail

| TSUS Component | | Undergrad | Master's | Doctoral- Research | Doctoral- Professional | Post-Bach | Total |
|----------------------------|-----------|-----------|----------|-----------------------|---------------------------|-----------|-----------|
| Lamar | Headcount | 8,131 | 7,460 | 300 | 37 | 1,336 | 17,264 |
| | SCH | 101,691 | 69,986 | 2,026 | 390 | - | 174,093 |
| | FTSE | 6,779 | 5,832 | 225 | 33 | - | 12,869 |
| Sam Houston | Headcount | 17,758 | 2,043 | 372 | 574 | 163 | 20,910 |
| | SCH | 229,405 | 14,979 | 1,874 | 14,557 | - | 260,815 |
| | FTSE | 15,294 | 1,248 | 208 | 574.0 | - | 17,324 |
| Sul Ross-Total | Headcount | 1,999 | 463 | - | - | 56 | 2,518 |
| | SCH | 18,048 | 2,921 | - | - | - | 20,969 |
| | FTSE | 1,203 | 243 | - | - | - | 1,447 |
| <i>Sul Ross-Alpine</i> | Headcount | 1,456 | 371 | - | - | 45 | 1,872 |
| | SCH | 13,837 | 2,366 | - | - | - | 16,203 |
| | FTSE | 922 | 197 | - | - | - | 1,120 |
| <i>Sul Ross-Rio Grande</i> | Headcount | 543 | 92 | - | - | 11 | 646 |
| | SCH | 4,211 | 555 | - | - | - | 4,766 |
| | FTSE | 281 | 46 | - | - | - | 327 |
| Texas State | Headcount | 36,170 | 3,230 | 570 | 133 | 384 | 40,487 |
| | SCH | 475,781 | 26,955 | 3,958 | 1,533 | - | 508,227 |
| | FTSE | 31,719 | 2,246 | 440 | 128 | - | 34,533 |
| LIT | Headcount | 5,606 | - | - | - | - | 5,606 |
| | SCH | 44,625 | - | - | - | - | 44,625 |
| | FTSE | 2,975 | - | - | - | - | 2,975 |
| | Contact | 951,120 | - | - | - | - | 951,120 |
| LSC-O | Headcount | 3,613 | - | - | - | - | 3,613 |
| | SCH | 28,376 | - | - | - | - | 28,376 |
| | FTSE | 1,892 | - | - | - | - | 1,892 |
| | Contact | 617,920 | - | - | - | - | 617,920 |
| LSC-PA | Headcount | 4,682 | - | - | - | - | 4,682 |
| | SCH | 30,854 | - | - | - | - | 30,854 |
| | FTSE | 2,057 | - | - | - | - | 2,057 |
| | Contact | 672,000 | - | - | - | - | 672,000 |
| Total | Headcount | 77,959 | 13,196 | 1,242 | 744 | 1,939 | 95,080 |
| | SCH | 928,780 | 114,841 | 7,858 | 16,480 | - | 1,067,959 |
| | FTSE | 61,919 | 9,570 | 873 | 734 | - | 73,096 |
| | Contact | 2,241,040 | - | - | - | - | 2,241,040 |

Note: SHSU Headcount, SCH, and FTSE includes SHSU-COM. SRSU-Total headcount includes duplicate counts of students co-enrolled at Alpine and RGC.
Source: TSUS Official Enrollment Reports.

Table 3. THECB Reportable Continuing Education Enrollment Data: Summary

| TSUS Component | | Certified Quarter III & IV | | |
|----------------|-----------|----------------------------|---------|-------------|
| | | 2023 | 2024 | 1-Yr Change |
| LIT | Headcount | 2,774 | 2,236 | -19% |
| | FTSE | 305 | 331 | 9% |
| | Contact | 91,410 | 99,375 | 9% |
| LSC-O | Headcount | 762 | 374 | -51% |
| | FTSE | 50 | 37 | -27% |
| | Contact | 14,938 | 10,976 | -27% |
| LSC-PA | Headcount | 251 | 261 | 4% |
| | FTSE | 207 | 207 | 0% |
| | Contact | 62,179 | 62,056 | 0% |
| Total | Headcount | 3,787 | 2,871 | -24% |
| | FTSE | 562 | 575 | 2% |
| | Contact | 168,527 | 172,407 | 2% |

Note: Quarter III & IV current year certified data compared to prior year certified data.
Source: TSUS Official Enrollment Reports.

Texas State University System Certified Enrollment Report
Fall 2024

Table 4. THECB Non-Reportable Out-of-State/Online Data: Summary

| TSUS Component | | 2023 | 2024 | 1-Yr Change |
|---------------------|-----------|-------|-------|-------------|
| Lamar | Headcount | 566 | 503 | -11% |
| | SCH | 4,563 | 3,844 | -16% |
| | FTSE | 371 | 310 | -16% |
| Sam Houston | Headcount | 158 | 129 | -18% |
| | SCH | 956 | 875 | -8% |
| | FTSE | 76 | 70 | -8% |
| Sul Ross-Alpine | Headcount | 11 | 5 | -55% |
| | SCH | 57 | 36 | -37% |
| | FTSE | 4 | 3 | -39% |
| Sul Ross-Rio Grande | Headcount | 3 | - | -100% |
| | SCH | 21 | - | -100% |
| | FTSE | 1 | 0 | -100% |
| Texas State | Headcount | 38 | 107 | 182% |
| | SCH | 256 | 817 | 219% |
| | FTSE | 22 | 62 | 185% |
| LIT | Headcount | 41 | 34 | -17% |
| | SCH | 360 | 300 | -17% |
| | FTSE | 24 | 20 | -17% |
| LSC-O | Headcount | 8 | 11 | 38% |
| | SCH | 58 | 83 | 43% |
| | FTSE | 4 | 6 | 43% |
| LSC-PA | Headcount | 2 | 2 | 0% |
| | SCH | 16 | 11 | -31% |
| | FTSE | 1 | 1 | -31% |
| Total | Headcount | 827 | 791 | -4% |
| | SCH | 6,287 | 5,966 | -5% |
| | FTSE | 503 | 472 | -6% |

Note: Non-reportable out-of-state/online data are not included in Tables 1 & 2 .

Source: TSUS Official Enrollment Reports.

| Definitions of Terms | |
|-------------------------------------|--|
| Contact Hours | A unit of measure that represents an hour of scheduled instruction given to students of which 50 minutes must be of direct instruction. Also referred to as clock hour. |
| Full-Time Student Equivalent (FTSE) | Uses semester credit hours (SCH) to calculate the number of full-time equivalent students at an institution. The THECB uses the following formulas: 1 undergraduate FTSE student = 15 SCH (12 SCH in Summer) 1 master's FTSE student = 12 SCH (9 SCH in Summer) 1 doct-professional FTSE student = 12 SCH (9 SCH in Summer) 1 doct-research FTSE student = 9 SCH (6 SCH in Summer) 1 medical student = 1 enrolled medical student (SCH are not considered) 1 continuing ed FTSE student = 300 contact hours |
| Headcount | The unduplicated count of students enrolled in a semester or term. |
| Out-of-State/Online | Enrollment of a non-Texas resident living out-of-state while enrolled solely in fully online courses. |
| Semester Credit Hour (SCH) | A unit of measure representing an hour (50 minutes) of instruction over a 15-week period in a semester or trimester system or a 10-week period in a quarter system. |

**Texas State University System
Academic and Health Affairs**

*Russell Gordy, Chair
Sheila Faske
Stephen Lee*

2.R. Academic and Health Affairs CONSENT Agenda

- 2.S. LU: CONSENT: Program Name Change – Educational Technology Leadership to Leadership in Academic Innovation
- 2.T. LU: CONSENT: Request to Reorganize the College of Business
- 2.U. SHSU: CONSENT: Certificate Addition — Graduate Certificate in Trauma and Loss
- 2.V. SHSU: CONSENT: Change in Program Delivery — Bachelor of Business Administration in Finance and Bachelor of Business Administration in Banking and Financial Institutions
- 2.W. SHSU: CONSENT: Change in Program Delivery — Master of Science in Accounting
- 2.X. SHSU: CONSENT: Change in Program Delivery — Master of Science in Dietetics
- 2.Y. SHSU: CONSENT: Degree Program CIP Code Change — Master of Business Administration
- 2.Z. SHSU: CONSENT: Degree Program Deletion — Bachelor of Arts in Fashion Merchandising
- 2.AA. SHSU: CONSENT: Department Creation — Department of Physical Therapy and Department of Physician Assistant Studies and Athletic Training
- 2.BB. SRSU: CONSENT: Add New Embedded Associate of Art in Interdisciplinary Studies
- 2.CC. SRSU: CONSENT: Add New Embedded Associate of Science in Interdisciplinary Studies
- 2.DD. SRSU: CONSENT: Add New Graduate Certificate in Content Specialization and Graduate Certificate in Dual Credit Advanced Pedagogy in Support of the Master of Education General with Specialization
- 2.EE. SRSU: CONSENT: Creation of the College of Education, Dissolution of the College of Education and Professional Studies, and Reorganization of the Department of Criminal Justice and Homeland Security and the Law Enforcement Academy
- 2.FF. LIT: CONSENT: Addition of Level I Certificate in Computer Drafting Technology
- 2.GG. LIT: CONSENT: Addition of Level I Certificate in Patient Care Technician
- 2.HH. LSCO: CONSENT: New Program Proposal — Accounting Basic Certificate
- 2.II. LSCO: CONSENT: New Program Proposal — Banking Basic Certificate
- 2.JJ. LSCO: CONSENT: New Program Proposal — Cybersecurity Basic Certificate
- 2.KK. LSCO: CONSENT: New Program Proposal — Data Analytics Certificate
- 2.LL. LSCO: CONSENT: New Program Proposal — Insurance Basic Certificate
- 2.MM. LSCO: CONSENT: New Program Proposal — Pipefitting Certificate
- 2.NN. LSCO: CONSENT: Program Modification — Business Administration Associate of

Science Degree

- 2.OO. LSCO: CONSENT: Program Modification — Business Management Accounting Certificate and Business Management Accounting Associate of Applied Science Degree
- 2.PP. LSCO: CONSENT: Program Modification — Business Operations (Customer Service) Certificate
- 2.QQ. LSCO: CONSENT: Program Modification — Computer Information Systems Associate of Science Degree and Computer Science Associate of Science Degree
- 2.RR. LSCO: CONSENT: Program Modification — Entrepreneurship Certificate
- 2.SS. LSCO: CONSENT: Program Modification — Information Technology Cybersecurity Certificate, Information Technology Networking Certificate, and Information Technology Software Certificate
- 2.TT. LSCO: CONSENT: Program Modification — Information Technology Support Specialist Associate of Applied Science Degree
- 2.UU. LSCO: CONSENT: Program Modification — Pharmacy Technician Certificate and Pharmacy Technician Associate of Applied Science Degree
- 2.VV. LSCO: CONSENT: Program Modification — Registered Nursing (Transition) Associate of Applied Science Degree
- 2.WW. LSCO: CONSENT: Program Modification — Welding Fabrication Technology Associate of Applied Science Degree
- 2.XX. TSUS: CONSENT: Out-of-State/Out-of-Country Study Programs

LU: Program Name Change – Educational Technology Leadership to Leadership in Academic Innovation

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar University's College of Education and Human Development be authorized to change the program name from Educational Technology Leadership (M.Ed.) to Leadership in Academic Innovation (M.Ed.)

Explanation

The proposed name change from Educational Technology Leadership (M.Ed.) to Leadership in Academic Innovation (M.Ed.) better reflects the department's evolving focus on preparing leaders who can guide schools through the complexities and opportunities of contemporary educational environments.

- **Contemporary Focus and Alignment with University Vision** - The term "Leadership in Academic Innovation" aligns with Lamar University's vision to establish Lamar University as a first choice of tomorrow's leaders and career professionals. It highlights the department's commitment to preparing graduates who can lead schools and communities toward higher levels of achievement and transformation. This focus on leadership in academic innovation empowers educators to tackle the challenges of the future, fostering positive change and growth in their institutions.
- **Clarity and Perception** - The term "Educational Technology Leadership" is often shortened to "Ed. Tech.," which can imply a narrow focus on technology maintenance and outdated concepts. In contrast, "Leadership in Academic Innovation" clearly emphasizes a comprehensive approach to educational leadership, highlighting the integration of cutting-edge academic strategies, teaching practices, and school management. This name better reflects the evolving role of leaders who drive innovation across all facets of the educational experience.
- **Marketability and Student Recruitment** - As educational technologies, including Artificial Intelligence, continue to transform learning environments, the demand for leaders who can drive innovation grows. Shifting to "Leadership in Academic Innovation" enhances the program's appeal by demonstrating the department's responsiveness to these evolving trends. The rebranding positions the program as a forward-thinking opportunity for prospective students who aspire to lead change and make an impact in their schools and communities.
- **Broadening the Scope of Leadership** - The new name reflects a broader, more inclusive vision of leadership. It encompasses not just technology integration and maintenance, but also leadership in pedagogical strategies, curriculum design and evaluation, and the

cultivation of a culture of continuous improvement. By emphasizing leadership in academic innovation, the name captures the program's focus on developing leaders who can address a wide range of challenges, foster inclusive learning environments, and drive systemic change to meet the needs of a diverse student population.

- Reflecting Evolving Educational Trends - Education is rapidly evolving, with advancements in digital tools, collaborative platforms, and personalized learning approaches reshaping the landscape. "Leadership in Academic Innovation" reflects this transformation, positioning the program as a leader in preparing individuals who can guide their schools through these changes. The new name underscores the department's ability to adapt to these trends and equip leaders with the skills to effectively navigate and shape the future of education.

LU: Request to Reorganize the College of Business

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Lamar University be authorized to implement the following change in the organization of the College of Business with an implementation date of Fall 2025. To separate the Department of Management Marketing and General Business into two academic units:
1) Department of Management and Marketing; 2) Department of General Business and Online Programs

Explanation

The current structure of the academic unit of the Department of Management, Marketing and General Business will be divided into two academic units to provide better disciplinary alignment. The General Business program requires a dedicated focus since it is a large major with concentrations that cut across multiple disciplines from all departments. It is better situated as a separate department and not aligned with any one or two disciplines.

The Business Law faculty will move to the new Department of General Business. Being in the Department of Management and Marketing is misaligned, because although Business Law does not have its own major. Instead, it has three law faculty teaching Business Law courses that are taken by majors other than Management and Marketing majors.

Finally, online programs have grown. There are a large group of course offerings with many students taking online courses that they now require a dedicated administrator who can focus on these offerings, and coordinate with each of the four Department Chairs course offerings and pay attention to the special needs in the online programs.

Current

Department of Management, Marketing and General Business

- Management
- Marketing
- Business Law
- General Business

Proposed

Department of Management and Marketing

- Management
- Marketing

Department of General Business and Online Programs

- General Business
- Online Programs
- Business Law

SHSU: Certificate Addition — Graduate Certificate in Trauma and Loss

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sam Houston State University be authorized to offer a Graduate Certificate in Trauma and Loss, housed in the Department of Counselor Education, within the College of Education, with an implementation date of September 1, 2025, upon final approval by the TSUS Board of Regents and the Texas Higher Education Coordinating Board.

Explanation

The proposed 12 semester credit hour, face-to-face, on campus Graduate Certificate in Trauma and Loss will be offered to graduate students (MA, MEd, and PhD) pursuing degrees within the Department of Counselor Education. Although one course in trauma is required in the master's program, there are no courses offered with detailed, advanced information related to crisis and grief counseling. According to alumni and stakeholder feedback, there is an increased interest in this certificate to successfully treat their clients. Many graduates are interested in working with crisis, grief, and trauma. In the PhD in Counselor Education degree program, there is both opportunity and flexibility for students to complete the trauma certificate. Many PhD students use their elective opportunities within this program to pursue graduate certificates.

In 2024, target occupations in Texas, such as Medical and Health Service Managers, Mental Health and Substance Abuse Social Workers, and Rehabilitation Counselors, requiring a master's degree had a job count of 18,913 (43% below the national average). However, these positions are projected to grow by 24.2% (compared to 19.1% nationally) over the next decade (2024-2034), with individual growth rates ranging from 17.88% to 25.85% suggesting a strong need for graduates with skills aligned with the proposed program's CIP Code 51.1508 (Mental Health Counseling/Counselor). In addition, Substance Abuse, Behavioral Disorder, and Mental Health Counselors had the highest job count in 2024 (11,846) and are also expected to increase the most at 25.85% between 2024 and 2034. In addition to the projected growth in the Texas labor market, master-level programs under CIP code 51.1508 in the United States grew by 67%, with completion counts from existing programs increasing by only 43% between 2018 and 2022. Therefore, considering the projected growth of Texas, as well as the national labor market and the increase in program completions/graduates, there is strong demand for the proposed Graduate Certificate in Trauma and Loss.

Upon completion of the program, students will be able to:

- Identify trauma symptoms in people from different cultural backgrounds;
- List evidence-based trauma interventions for different age groups;
- Implement at least one crisis intervention with students' population of interest;
- Identify evidence-based interventions for grief counseling with people from different cultural backgrounds; and
- Explain the impact of trauma on brain development.

The following courses comprise the proposed Trauma and Loss Graduate Certificate curriculum:

- COUN 5394 Crisis and Trauma Counseling
- COUN 6394 Complex Trauma Stress in Counseling
- COUN 6372 Neuroscience of Counseling
- COUN 6371 Advanced Grief and Crisis Counseling

SHSU: Change in Program Delivery — Bachelor of Business Administration in Finance and Bachelor of Business Administration in Banking and Financial Institutions

Upon motion of Regent _____, seconded by Regent _____, it was ordered that:

Sam Houston State University be authorized to offer the following degree programs, housed in the Department of Finance and Banking, within the College of Business Administration via 100% online instruction, in addition to the existing face-to-face modality, as of September 1, 2025:

- 1) Bachelor of Business Administration in Finance
- 2) Bachelor of Business Administration in Banking and Financial Institutions

Explanation

The faculty of the Department of Finance and Banking request to add a 100% online modality to the Bachelor of Business Administration (BBA) in Finance and the Bachelor of Business Administration (BBA) in Banking and Financial Institutions.

The BBA in Finance degree program equips students with the knowledge and skills to address the challenges and opportunities in the field of Finance. The BBA in Banking and Financial Institutions degree program prepares students for officer-level roles in banks, regulatory agencies, and other financial institutions. Offering these degree programs in a 100% online format is essential to meet the evolving requirements of today's learners. Online delivery provides:

- **Accessibility:** Students from diverse geographic locations can access quality education without the need to relocate.
- **Flexibility:** Working professionals, parents, and individuals with other commitments can balance education with their responsibilities.
- **Career Advancement:** Many professionals are seeking to upskill or transition into finance-related roles while maintaining employment.

The rapid growth of fintech, remote work, and digital finance platforms underscores the importance of preparing students to operate confidently in virtual environments. Programs with an online modality help students develop critical technical finance skills and proficiency in digital communication tools, therefore, ensuring they are ready for today's workforce.

Additionally, the College of Business Administration is developing a state-of-the-art trading floor, where students will gain hands-on experience in a dynamic environment involving the trading of financial instruments such as stocks, bonds, currencies, and derivatives. Offering these degrees online will expand access to this invaluable resource, allowing a broader and more diverse group of students to benefit from this experiential learning opportunity.

